



## MARS – MEDIA AGAINST RACISM IN SPORT

### Media, Diversity & Racism in Sport

### NATIONAL MEDIA ENCOUNTER

#### *Ethics & Editorial Management*

### BIOGRAPHIES PARTICIPANTS

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### MARS - Media Against Racism in Sport

Funded  
by the European Union  
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by the Council of Europe



## BAKALOVA Silvia

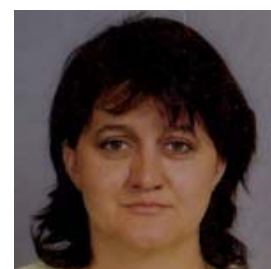
National Sports Academy "Vassil Levski" – PhD – Bulgaria



The Higher Institute of Physical Training was founded by Decree of His Majesty Tzar Boris III in 1942. In 1967 the Sports Pedagogical Faculty and the Faculty for Group Physical Therapy and Remedial Physical Culture were set up. In 1995 the Higher Institute of Physical Culture was renamed National Sports Academy by decision of the National Assembly. The new modern educational complex was inaugurated. As of 1996 the National Sports Academy started attributing the honorary title "Doctor Honoris Causa" to distinguished persons with special contribution to science and sport. At present the

National Sports Academy (NSA) - Sofia is the only higher educational establishment in Bulgaria in the field of physical culture and sport. The NSA is granted full state accreditation.

I am a historian with interests in a broad field of scientific research. My scientific interests and research are in the areas of sports history and the Olympic movement. I teach the history of physical education and sport, as well as a master's degree "Olympian history and the Olympic Movement." I am author of several books on this topic: Traditional Wrestling around the World (2006) , Wrestling in the Written Word (2010- Bulgarian, 2011- English, 2012- French version) and others.



## BLION Reynald

Council of Europe - Media & Diversity and Mars programme Manager – France



COUNCIL OF EUROPE  
CONSEIL DE L'EUROPE

The Council of Europe (CoE), based in Strasbourg (France), covers virtually the entire European continent, with its 47 member countries. Founded on 5 May 1949, the Council of Europe seeks to develop throughout Europe common and democratic principles based on the European Convention on Human Rights and other reference texts on the protection of individuals. The Council of Europe aims at creating a common democratic and legal area throughout the whole of the continent, ensuring respect for its fundamental values: human rights, democracy and the rule of law, which are the foundations of a tolerant and civilised society and indispensable for European stability, economic growth and social cohesion. The main objectives of the CoE are to protect human rights, pluralist democracy and the rule of law; to promote awareness and encourage the development of Europe's cultural identity and diversity; to find common solutions to the challenges facing European society; to consolidate democratic stability in Europe by backing political, legislative and constitutional reform.

Since September 2008, Reynald Blion is *Media & Diversity* Manager for the Directorate General *Democracy*, previously *Education, Culture and Heritage, Youth and Sport*. Until December 2010, he has been responsible for the implementation of the *Media & Diversity* part of the *Speak out against discrimination* Campaign of the Council of Europe. Within the same Directorate General, he joined the Directorate *Democratic Governance, Culture and Diversity* and its Division *Cultural Policy, Diversity and Intercultural Dialogue* to manage the European Union / Council of Europe joint programme MARS – *Media Against Racism in Sport*; programme he conceived and developed on the basis of previous actions of the Council of Europe in these fields. More globally, in his division, he contributes to facilitate and develop Council of Europe's actions in the field of *Media*,

*Diversity & Intercultural Dialogue* in Europe ; issues on which he specialised for more than fifteen years. He produced, or contributed, to several publishing as, for example, *Tell us about diversity! A practical Approach to Intercultural Media Content*, Strasbourg, Council of Europe, 2011, *To fight against discrimination and for cultural diversity: a major challenge for the media* in: Cavdar A., Yildirim A.B. (Eds), *Hate Crimes and Hate Speech*, Istanbul, The International Hrant Dink Foundation Publication, 2010, *Europe's ethnic and diversity media : Beyond mere visibility* in: C. Dientz, P. Stamen (Eds), *Media on the move. Migrants and minorities in the media*, Aachen, CAMECO, 2009, *Ethnic media and diversity in Europe* in: Georgiou M., *Transnational lives and the media*, Londres, Routledge, Aug. 07, *Parler de l'autre / Parler d'ailleurs. De la visibilité à l'expression des diversités en Europe* in: Rigoni I., *Les bannis des media*, Paris, Aux lieux d'être, May 07, *Représentation des immigrés au sein des media: bilan des connaissances*, Paris, Panos / Fasild, July 06, *Media & Information, pratiques et réalités de la Diversité*, Paris, Panos, Apr. 06...



## **DIMOVA Elitza**

**Union of bulgarian journalists – Member – Bulgaria**



As an independent professional and creative organization, Union of Bulgarian Journalists was founded in 1955. On the other hand, professional journalistic community appeared in the country in 1894. At that time the so-called Association of metropolitan journalists was established. Members of this Association focused their activities on professional issues and prevention of moral and material interests of metropolitan journalists. In the process of socio-political changes in the country some structural and organizational innovations were made. At the end of 1944 Association of metropolitan journalists merged with the so-called Union of provincial journalists. The new organization was established on the principles of mutual respect of equal rights of all its members – creative teams of journalists and representatives of the press. After 1955 many journalistic societies were established in different mass media in many cities and towns. Today Union of Bulgarian Journalists represents the interests of more than 4500 journalists from almost all mass-media. The Union of Bulgarian Journalists incorporates 170 local journalistic societies. So far Union of Bulgarian Journalists remains the largest independent journalistic organization which is taking care after development of journalism in Bulgaria regardless of social changes.

National center Alternative - 1998 - 2012 Organization of seminars and trainings for the governmental, regional PR officers and local media; Preparation of institutional, media, political and personal PR strategies; Preparaton of speeches for political leaders and for parlamental debates; Organization of the pressconferenses and meetings for the central and local media; Organizatin of the public discussions for the planning of priorities for 6-th planning regions in Bulgaria - Interaction with media, institutions and public organization; Work with target groups; Organization of training of local PR officers about work with target groups; Preparation of stakeholders analysis, development of stakeholders involvement plan; Crisis PR management; Organization of situational games (e.g. response to a given crisis situation including pressreleases, inter-institutional contacts, live or of the record interviews); Preparation of infopacks and print materials for the public discussions; Editor in chief of party site and bulletin - Stakeholder consultation and involvement - stakeholders analysis, development of stakeholders involvement plan, training. Head of the NGO - National center Alternative - 1998 - 2012 I was reporter and editor - dealy Classa, dnevnik.bg, Money daily, radio Kanal kom. I was PR from National movement Simeon the second - 2003-2005



## GEORGI EV Jordan

Union of Bulgarian Journalists / "24 hours" – Member / Journalist – Bulgaria



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I am the president of the company of journalists in the town of Silistra and a member of the Menagerial Council of the Union of Bulgarian Journalists. I'm responsible for the work of several companies st district town - Russe, Dobrich, Turgoviste, Razgrad etc. I'm working for "24 hours". My specialty is "Bulgarian Studies" at the University of Veliko Tarnovo. I studied at the National Sports Academy in Sofia in "Management in sport." I have been in practice in France - Association sports Aquitaine in Bordeaux.



## GEORGIEVA Anka

EU Parliaments magazine - Journalist – Bulgaria



The "EU PARLIAMENTS magazine" covers the process of interaction between the European parliament and the national parliaments, their enhanced role in the European legislative process and their efforts to put the European agenda close to the ordinary citizens. The Magazine is intended to attract a wide audience and especially the young generation of the European citizens. The magazine started as an on-line form, which may later be coupled with printed issues.

Since 1983: journalist in the Bulgaria News Agency (BNA) – 2011: Working as a researcher for the Bulgarian MPs in the EP in Brussels - 2009: creates and runs an online magazine "EU Parliament's magazine" – 2003: creates and runs a web-site "Bulgaria and the EU" in the BTA ([www.bta.bg/site/bulgaria-eu/index.shtml](http://www.bta.bg/site/bulgaria-eu/index.shtml)) - 2003: project manager of a project financed by the Communication strategy of the Bulgarian Foreign ministry concerning the information services of the EU portal of the MFA ([www.europortal.bg](http://www.europortal.bg)) – 2004: creates an online and print collection book "Who Is who in European integration" in the framework of a project financed by the Communication strategy of the MFA of Bulgaria. Membership of professional bodies: Union of Bulgarian Journalists, since 2003 member of the Board of the Association of French speaking journalists in Bulgaria Key qualifications: Author of numerous publications in Bulgarian and foreign print and online media; experience in management of online media projects; international experience; professional journalist; experience in EU

related news and events; experience in research related to European issues and the activities of the European Parliament.



## **GEORGIEVA Desislava**

**Union of Bulgarian Journalists** – *Member* – Bulgaria



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Work experience: October 2010 - manager in [www.chernomorie-bg.com](http://www.chernomorie-bg.com), Черноморие-БГ ООД, Information site, Manager and journalist / June 2002 – September 2009 journalist Media Holding – Newspaper Trud – Burgas / June 2000 – June 2002 – journalist Newspaper Kompas – Burgas / March 1998 – June 2000 – journalist Newspaper Burgas Today, Burgas / Education and training: Bulgarian Philology; University of Sv. Kiril and Sv. Methodius in Veliko Tŕrnovo 1998 – 2002.



## **GEVRENOVA Marina**

**National Sports Academy "Vassil Levski"** - *Teacher in History of the physical education and sport* – Bulgaria

The Higher Institute for Physical Culture (at present National Sports Academy "Vassil Levski") - Sofia was founded as a university level educational institution graduating Physical Education Teachers and Sport Trainers. The Programme in Physiotherapy has been launched from 1947. The aquatic sports training base was opened near Nessebar, the Black Sea, in 1972. The same year the United Centre for Science and Training of Specialist in the field of Physical Culture and Sport was established. In 1973 the Scientific Council certifying awarding of degrees in science were set up. The alpine training complex in Vitosha mountain was opened. In 1974 the specialized training of elite sportsmen - olympic, world and european champions - was introduced in the curriculum. Another alpine training complex in Borovetz, the Rila mountain was opened in 1986. In 1991 the Language Centre for preparatory training of foreign students was set up. In 1995 the Higher Institute of Physical Culture was renamed National Sports Academy by decision of the National Assembly. The new modern educational complex was inaugurated. As of 1996 the National Sports Academy started attributing the honorary title "Doctor Honoris Causa" to distinguished persons with special contribution to science and sport.

Higher education: 1978 - Veliko Tarnovo University "St. Cyril and Methodius", master in History Scientific degree - PhD / 25.3.2004 / Academic rank - Associate Professor / 9.2.2006 / Professional Experience: 1978-1983 - manager at the Museum of Sport, Sofia Since 1985 - Assistant of History of Physical Education and Sports 1989 - Senior Assistant 1995 - Assistant professor Scientific Interests: - Ancient History, Medieval Bulgarian History, Problems of the modern Olympic movement, Sport and physical education as part of the culture, Tourism in Bulgaria, Union of the Bulgarian Gymnastics society "Yunak", History of equestrian sport in Bulgaria. Author of several books and articles on these topics.



## **ILIEVA Zornitsa**

**Union of Bulgarian Journalists** - *Freelance Journalist* – Bulgaria

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## **KADRINOVA Kadrinka**

**TEMA magazine** – *Deputy-Editor in Chief* – Bulgaria



"TEMA" Magazine has been published since 2001. It is a very respectable, weekly political media. Its editor-in-chief is Valery Zapryanov.

I am a deputy editor-in-chief of "TEMA" and a president of the Association of Spanish-speaking journalists in Bulgaria. I have graduated from the Sofia University in 1981 (M.A. in Journalism) and I've been working ever since in various Bulgarian periodical publications as a foreign desk editor. I am an author of three books and I have received numerous international and national journalistic awards.



## KALAGLARSKI Georgi

Union of Bulgarian Journalists / Varna Free University - Associate Professor – Bulgaria



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Chernorizets Hrabar Free University of Varna was established in 1991. On 21 July 1995, by resolution of the 37th National Assembly of the Republic of Bulgaria, the University was officially granted the status of Higher Education Institution. The University provides full-time and part-time education in all academic degrees regulated by the Bulgarian Act on Higher Education, i.e. BA, MA, and PhD.

Georgi Kalaglarski is a associate professor at VSU "Free University". Author of three books, over 60 scientific publications in Bulgarian and foreign editions. He is a member of global professional organization ORBICOM and the Board of the Union of Bulgarian Journalists.



## KOLEVA Marieta

Expomarket.bg – Editor in chief – Bulgaria

Expomarket.bg is the only Bulgarian electronic media about conference and exhibitions business sector, which is in on the media market from 2007. The media publish various news and analisys for international and local exhibitions, fairs, congresses, conferences, symposia, hotel, tourism and hospitality events worldwide and its It's target group are the managers of business centers, travel agencies, convention centers, hotels, advertising, marketing, consulting, PR agencies, and professionals working in the hospitality industry.

I was born 30th december on 1973. I start to working on media on 1990. im commentating football on BRT Tv and also im cheff editor on Star Kibris newspaper. im vice president of Cyprus Turkish Sports Writers Association. im member of Press committee in North Cyprus.





## **KOSTOV Svetoslav**

**Bulgarian National Radio** – *Chief editor, producer of Sport* – Bulgaria



The Bulgarian National Radio (BNR) is Bulgaria's national radio broadcasting organization. It operates two national and seven regional channels, as well as an international service – Radio Bulgaria – which broadcasts in 11 languages. Bulgarian National Radio is the most listening media in Bulgaria with 60% audience. The radio has 2 national programs /Horizont and Hristo Botev/ and 8 regional in major Bulgarian cities.

Working in the system of the Bulgarian National Radio nearly 12 years I've held various positions in the hierarchy. I specialized in sports and in the field of road safety and traffic information.



## **KUTEV Boncho**

**TEMA Sport / Duma / Reakcia** – *Journalist* - Bulgaria

Education: National economy school in Sofia: 2005 – 2010 / Sofia University "St. Kliment Ohridsky" – spec. Journalism: 2010 – 2012. Work as sport journalist in the newspapers "Tema Sport" and "Duma" and radio "Reakcia". Fundamental subject: The discrimination in a sport. Now at National meeting in Sofia – The article "The discrimination and a racialism – one phenomenon which continue".



## **KYUCHUKOV Delyan**

**Sega Daily** – *Editor in sports department* – Bulgaria



The Sega daily is a politically independent, privately owned newspaper with national circulation. It is published six days a week (Sunday is a day off). At weekdays the focus is on news and current affairs, as well as op-ed pieces on social, political, economic issues and culture and sports. The focus of the Saturday edition is on entertainment, features, travel, cooking and an assortment of general interest stories. The readership of Sega consists of well educated and dynamic people, opinion leaders and managers, entrepreneurs, professionals and public officials, students, most of whom are in the middle class income bracket. Sega has also built an international reputation. It is the only Bulgarian daily to have received the Eastern Europe Gerd Bucerius Award by the German ZEIT Stiftung which is presented annually to media outlets considered to uphold and promote media freedom in Eastern Europe. Sega daily was nominated by the European Media Institute and selected by a panel of prominent international experts.

I work as a sports journalist for 22 years. I was a reporter for the biggest at the time sports newspaper "Sport" (1990-1995), then I was editor in the sports department of the newspaper "Standard" (1995-1996), deputy editor in chief of the sports daily "7 days sport" (1996-2000), and since April 2000 I'm editor in chief of the sports department of the SEGA newspaper. I have worked on Olympic Games in Atlanta 1996, Athens 2004 and London 2012, and also on World and European championships in athletics, wrestling, weightlifting and volleyball.



## **MIRONOVA Petya**

**Union of Bulgarian Journalists** - *Chairwoman of the Committee on journalistic ethics* – Bulgaria



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Petya Mironova is chair of the Commission on journalist ethics of UBJ and member of the Commission for ethics in the printed media to The National Council for journalist ethics. Petya Mironova is graduate of the University of Sofia with master degree in Journalism (1978) and Rhetoric (2012). She is editor in chief of the Atlantida Publishers since 1993. Her career started in 1978 with Pogled weekly. In my long way in this profession I had the chance to work for different media, but my favorite one is and will be "ABC".



## **NEDKOV Alexander**

**Union of Bulgarian Journalists, town of Ruse** - *Deputy chairman* – Bulgaria



The Union of Bulgarian Journalists in the town of Ruse has a 60-year old history. This regional structure as a part of the Union of Journalists in Bulgaria has 40 grass-root members. Amongst them there are five functioning sports journalists who work for the regional publishers and for the central press as well as the sports publishing companies in Sofia.

Aleksandar Nedkov is a sports journalist with 35-year practice in The National Bulgarian TV, the Television Centre in the Town of Ruse and an official correspondent in the sports news emissions. He has published a number of books on a variety of sports and is currently working on a book about the history of motorcycling in the town of Ruse.



## **PADEV Petar**

**Union of Bulgarian Journalists** - *Editor for the website* - Bulgaria



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Peter Padev, born on 30.12.1949, in Sofia, Bulgaria. 1978 – Graduates Germanic Studies and Philosophy in Sofia University. Professional career: 1968 – 1969: electric technician, the town of Targovishte / 1979 – 1982: Freelance journalist: “Anteni” weekly newspaper, “Rabotnichesko Delo /Workers’ Affair/”, “Otechestven Front /Fatherland Front/” daily newspapers, “Nasha Rodina /Our Motherland/” monthly magazine / 1983 – 1988: “International Politics” Department, editor, “Koopertativno Selo /Cooperative Village/” daily newspaper / 1988 – 1992: “International Politics” Department, editor, “Pogled /View/” weekly newspaper of the Union of the Bulgarian Journalists / 1992 – 1993: “International Politics” Department, reporter, “Standard” daily newspaper / 1994 – 1997: “International Politics” Department, editor, “Balgarska Armia /Bulgarian Army/” daily newspaper / 1997 – 1999: “Personnel and social activity” Head of Division, Bulgaria Newspaper Group, headquarters in Essen, Germany / 2000 –2002: “International Information” editor of department, “Duma /Word/” the daily newspaper of the left-wing party BSP / 2002 – 2012: “International Information” editor of department, “Zemya /Land/” daily newspaper – print of the Bulgarian village / 2008 – 2012: working in parallel as an editor for the website of the Union of the Bulgarian Journalists [sbj-bg.eu](http://sbj-bg.eu) - Written and oral proficiency of German and Russian languages.



## **SPASOVA Margarita**

**Commission for Protection against Discrimination** - *Communications and Project officer* - Bulgaria

The Center for Independent Assistance to Victims of Discrimination, Bulgaria is an independent specialized body for prevention, protection against discrimination and promotion of equal treatment. The Center raises awareness on the Protection against Discrimination Act whose Article 4 lists explicitly 19 protected grounds. Aside from providing legal advice to physical and legal persons, the Center carries out preventive activities aimed at eliminating the causes and consequences of discrimination – a phenomenon with deep social and psychological roots that vexes even most democratic societies. In its trainings and information campaigns targeted at wider society and specific groups (police officers, trade unions, educators and youth) we try to denounce negative stereotypes, hate-speech and intolerance.



Independent diversity expert, in charge of designing projects and outreach promotional activities.



## **STOYKOVA Rossitza**

**7 Days Sport Newspaper** – *Editor* – Bulgaria



7 Days Sport newspaper is one of the oldest sports newspapers in Bulgaria. It is published every day since 1994. It covers all the sports events by preparing information and analytic texts for the readers.



I have been working as a journalist for more than 20 years. Since November 2010 I am editor in the 7 Days Sport newspaper. I am doctor of political science and master of journalism and master of intercultural relations.



## **STOYKOVA Svetla**

**European Parliament** - *Local assistant, PR and Press Attache* – Bulgaria

I am working like a local assistant in Sofia, Bulgaria, PR and Press attache for Bulgarian member of the European Parliament and Vice-President of the Alliance of The Liberals and Democrats for Europe (ALDE) Antonya Parvanova since February 2012. I have a 30 years long experience as a journalist. I have worked at the biggest newspapers in Bulgaria - "24 Chasa", "Standart", "Otechestven Front" and "Pogled" - the issue of Union of Bulgarian Journalists (SBJ), sports department. 9 years I was PR-Manager of the Bulgarian Olympic Committee (BOC) and Editor-in-chief of Olympic Horizons - the issue of BOC, and of the website www.olympic.bg. I have done the coverage of the Summer Olympics in Atlanta (1996), Athens (2004), Beijing (2008) and Winter Olympic Games in Turin (2006).



**TARANDOVA Eleonora**  
Forbes Bulgaria – Editor – Bulgaria

# Forbes



**TODOROV Valentin**  
Novi Iskar online – Managing Editor – Bulgaria



Novi Iskar online ([www.noviiskar.bg](http://www.noviiskar.bg)) - briefly Novi Iskar online, is a regional Bulgarian online media, based in town of Novi Iskar, who is a part of Bulgarian capital city Sofia. The media has been working since June 2010 and publish news, analysis and comments from Bulgarian capital city Sofia, from town of Novi Iskar and from the whole country as well. Novi Iskar online is the main community media of the town of Novi Iskar. Our e-media provides the fastest and the most exact information about Novi Iskar, Sofia and Bulgaria to the world newswires and foreign media.

I am a practicing journalist for over 15 years with professional practice related to intensive media work in different spheres. My travelling experience as a professional journalist has increased my knowledge of European legislation, institutions and their initiatives - I have explored in detail various European matters and I'm constantly focused on keeping up-to-date with the latest European issues and campaign on our continent as Council of Europe's diversity and anti-discrimination campaigns for the past years. My rich experience in the journalism have shaped a rather flexible and varied professional profile. I have background with multiple areas of work such as journalistic writing in print media and Internet-based news matters. Among some of my strong points, I can list serious experience as Internet Editor at online based media, as well as excellent interpersonal skills to establish and maintain effective working relations in a multicultural environment. Currently I'm working as a Managing Editor in one popular in Bulgarian capital city Sofia community media - Novi Iskar online.



**TODOROVA Snezhana**  
Union of Bulgarian Journalists – Acting President – Bulgaria



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metropolitan journalists. In the process of socio-political changes in the country some structural and organizational innovations were made. At the end of 1944 Association of metropolitan journalists merged with the so-called Union of provincial journalists. The new organization was established on the principles of mutual respect of equal rights of all its members – creative teams of journalists and representatives of the press. After 1955 many journalistic societies were established in different mass media in many cities and towns. Today Union of Bulgarian Journalists represents the interests of more than 4500 journalists from almost all mass-media. The Union of Bulgarian Journalists incorporates 170 local journalistic societies. So far Union of Bulgarian Journalists remains the largest independent journalistic organization which is taking care after development of journalism in Bulgaria regardless of social changes.

Education : 1974 to 1979 MA in Russian Philology, Sankt-Petersburg University / 1970 to 1973 Diploma of Secondary Education, Sofia Russian Medium School. Experience: 2011 to present Acting President / 2002 to present Secretary General, Union of Bulgarian Journalists / 1998 to 2002 Secretary for Trade-Union and Social Activity, Union of Bulgarian Journalists / 1989 to 1998 Head of International Department, Union of Bulgarian Journalists / 1979 to 1989 Officer of International Department, Union of Bulgarian Journalists. Qualifications: Educational background in philology, including linguistics and literature; mass-media affairs; trade-union activities; negotiation skills, etc.



### **TSANKOVA Mila**

**Bulgarian National Radio** – *Author* – Bulgaria

The Bulgarian National Radio (BNR) is Bulgaria's national radio broadcasting organization. It operates two national and seven regional channels, as well as an international service – Radio Bulgaria – which broadcasts in 11 languages. Bulgarian National Radio is the most listening media in Bulgaria with 60% audience. The radio has 2 national programs /Horizont and Hristo Botev/ and 8 regional in major Bulgarian cities.

Freelance journalist, writer and translator.



### **VERNIERS Patrick**

**MediaAnimation** – *International Relations Director / MediaAnimation Mars Coordinator* – Brussels



Media Animation (non profit organization) is a media education resource center and lifelong learning organization for the Belgian French-speaking Community (Brussels Wallonia Federation). It is recognized and subsidized by the Ministry of education and Ministry of culture. The center is specialized for implementing research, information, training and educational resources for teachers, social workers, adults and professionals in educational sector. Media Animation coordinates and

participates in different EC funded project in the fields of media literacy, cultural diversity, citizenship and non-discrimination. Media Animation works actively to create and animate a European network for media literacy - [www.euromedialiteracy.eu](http://www.euromedialiteracy.eu).

Patrick VERNIERS is international department director of Media Animation (resource centre for Media Education and lifelong learning centre). Vice-president of the governmental higher board for Media Education of the Brussels Wallonia Federation (Belgium). He is expert for the Council of Europe and for the European Commission. Senior Lecturer for the communication school of UCL (Catholic University of Louvain-la-neuve) and invited Professor at IHECS (Higher School for Social Communication) in Brussels. He is coordinator of different European projects in the field of media education.



## WAQUET Arnaud

University of Lille - Faculty of Sport Sciences and Physical Education, Research Team on "Sport & Society" – *Lecturer* – France



The ER3S (Equipe de Recherche Septentrionale 'Sport et Société') is a social sciences research center which are focus on the study of the evolution of sport in the society. Its main question is to consider sport as a laboratory of the evolution of the society in particular about the question of health, education, public policies and, since few years, about diversity.

Doctor in history of sport, I am lecturer at the faculty of sport sciences and physical education of Lille (France). My work is particularly focus on war, masculinity, cultural transfert, olympism and media in sport. Member of the French Olympic Academy, I work to develop the link between sport and education but also the olympic studies in France.



## WONG Yuk Lan

European / International Federation of Journalists – *Campaigns and project officer* - Brussels



The European Federation of Journalists (EFJ) is a regional organisation of the International Federation of Journalists (IFJ). It is created within the framework of the IFJ Constitution to represent the interests of journalists' unions and their members. The EFJ is Europe's largest organisation of journalists, representing about 260.000 journalists in over thirty countries. The EFJ fights for social and professional rights of journalists working in all sectors of the media. The EFJ is recognized by the European Union, the Council of Europe and the European Trade Union Confederation as the representative voice of journalists in Europe. The EFJ has its headquarters in Brussels.

Yuk Lan Wong is the campaigns and projects officer of the International/European Federation of Journalists. She joined the Federation since August 2009 after she obtained her Joint Honours degree in Social Policy and Journalism, Films and Media Studies at Cardiff University in the UK. During her studies, she also obtained work



experience at the United Nations Association in Wales, where she was the co-ordinator of the Young Professional Network. She has been involved in various European projects in promoting ethical journalism, media diversity and trade union rights.

