



## **MARS – MEDIA AGAINST RACISM IN SPORT**

### **Media, Diversity & Racism in Sport**

#### **NATIONAL MEDIA ENCOUNTER**

##### *Ethics & Editorial Management*

#### **BIOGRAPHIES PARTICIPANTS**

**30 & 31 MARCH 2012**

**Novotel Hotel**  
Gedimino ave. 16  
LT - 01103

**Vilnius, Lithuania**  
Tel: +370 5 2666208  
[www.novotel.com](http://www.novotel.com)



#### **MARS - Media Against Racism in Sport**

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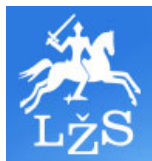
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## ARLAUSKIENE Aurelija

Lithuanian journalist union / Zurnalistika – Journalist, writer, vice-inspector of ethics in Lithuanian journalist union / Editor - Lithuania



Lithuanian Journalists' Union (LJU): established in 1922 LJU is independent, non-political, democratic, social and professional organization. Recently LJU united more than 1000 professional journalists. In 2005 the Sports club called "Press'as" of LJU was established, which includes well known sports journalist of Lithuania in TV, press, radio, web sites, etc.



## AUGUSTIS Mindaugas

DELFI – Journalist – Lithuania



## BAGDONAS Marius

Kauno diena – Journalist – Lithuania



Founded in 1945, „Kauno diena“ is an independent liberal newspaper, printed in Kaunas. Its daily circulation in 2011 was c. 24,000 copies. It was formerly known as „Tarybu Lietuva“ (1945–1950) and „Kauno Tiesa“ (1950–1992).

Marius Bagdonas is journalist from Lithuania with experience at the country's biggest newspapers. He has worked as reporter with „Respublika“, one of the largest daily newspaper in Lithuania. Before that, he worked as a journalist for some sport websites. In 2009-2010 he worked as editor-in-chief of football news magazine „Ivartis“. Now he is journalist of newspaper „Kauno diena“.



## BLION Reynald

Council of Europe – MARS Programme Manager - France



The Council of Europe (CoE), based in Strasbourg (France), covers virtually the entire European continent, with its 47 member countries. Founded on 5 May 1949, the Council of Europe seeks to develop throughout Europe common and democratic principles based on the European Convention on Human Rights and other reference texts on the protection of individuals. The Council of Europe aims at creating a

common democratic and legal area throughout the whole of the continent, ensuring respect for its fundamental values: human rights, democracy and the rule of law, which are the foundations of a tolerant and civilised society and indispensable for European stability, economic growth and social cohesion. The main objectives of the CoE are to protect human rights, pluralist democracy and the rule of law; to promote awareness and encourage the development of Europe's cultural identity and diversity; to find common solutions to the challenges facing European society; to consolidate democratic stability in Europe by backing political, legislative and constitutional reform.

Since September 2008, Reynald Blion is *Media & Diversity Manager* for the Directorate General *Education, Culture and Heritage, Youth and Sport*. Until December 2010, he has been responsible for the implementation of the *Media & Diversity* part of the *Speak out against discrimination* Campaign of the Council of Europe. Within the same Directorate General, he has joined in January 2011 the Directorate *Culture and Cultural and Natural Heritage* and its Division *Cultural Policy, Dialogue and Diversity*. Reynald BLION manages the European Union / Council of Europe joint programme MARS – *Media Against Racism in Sport*; programme he conceived and developed on the basis of previous actions of the Council of Europe and of the results of its antidiscrimination Campaign. More globally, in his division, he contributes to facilitate and develop Council of Europe's actions in the field of *Media, Diversity & Intercultural Dialogue* in Europe ; issues on which he specialised for more than fifteen years. He produced, or contributed, to several publishing as, for example, *Tell us about diversity! A practical Approach to Intercultural Media Content*, Strasbourg, Council of Europe, 2011, *To fight against discrimination and for cultural diversity: a major challenge for the media* in: Cavdar A., Yildirim A.B. (Eds), *Hate Crimes and Hate Speech*, Istanbul, The International Hrant Dink Foundation Publication, 2010...



## **BLIŪDŽIUS Julius**

**15 min** – *Journalist* – Lithuania

The weekly "15 minutes" - free newspaper, published since 2005. By 2011. newspaper was distributed in December in Vilnius, Kaunas and Klaipeda. Since 2012. January is published once a week and is distributed in 7-s Lithuanian cities: Vilnius, Kaunas, Klaipeda, Siauliai, Panevezys, Alytus and Marijampole. The weekly "15 minutes" distributed business centers, cafes, shopping centers, public transport and in crowded places. News portal 15min.lt - 2008. launched in August, live 15min.lt knowledge portal is the second largest news site in Lithuania. During the month 15min.lt received almost 843 thousands of real visitors, who turns the pages of the portal for more than 61 million. times.



## **BURŠTEINAS Romanas**

**krepsinis.net** – *Editor in chief* – Lithuania

Krepsinis.net is a basketball website which was established in 2001. Started from hundred unique visitors per day Krepsinis.net nowadays has 50 thousand unique visitors per day and still growing. The biggest basketball website in Eastern Europe.

I was born in 1981 in Siauliai (Lithuania). I graduated Vilnius University (Institute of Journalism) and have master's of communication degree. Worked in different newspapers as part time journalist (Sportas,

Respublika, Lietuvos ziniuos). Started to work with Krepsinis.net in the end of 2002. In 2005 became an editor of sports weekly Sportas but quit in 2006 to concentrate on Krepsinis.net. Responsible for sports commentators in Viasat Sport Baltic TV channel. Big sports fan, like to reead, travel. Used to be Lithuanuan chess champion in youth tournaments.



## **CELENCEVIČIUS Raimundas**

**15 min** – *Editor* – Lithuania

The weekly "15 minutes" - free newspaper, published since 2005. By 2011. newspaper was distributed in December in Vilnius, Kaunas and Klaipeda. Since 2012. January is published once a week and is distributed in 7-s Lithuanian cities: Vilnius, Kaunas, Klaipeda, Siauliai, Panevezys, Alytus and Marijampole. The weekly "15 minutes" distributed business centers, cafes, shopping centers, public transport and in crowded places. News portal 15min.lt - 2008. launched in August, live 15min.lt knowledge portal is the second largest news site in Lithuania. During the month 15min.lt received almost 843 thousands of real visitors, who turns the pages of the portal for more than 61 million. times.

I am a professional journalist, work experience - 20 years. I am a print and online journalist. I have worked in one of the largest national newspapers, regional newspapers. Since 2011. I work in April in the biggest free access weekly "15 minutes" and one of the largest Internet portals 15min.lt. I am writing reviews, comments, reports on various topics: politics, business, sports and culture. Currently, I am also a weekly "15 minutes" editor.



## **DULSKAS Gintautas**

**Lithuanian journalist union** – *LJU Sports club "Press'as" Deputy Chairman* – Lithuania



Lithuanian Journalists' Union (LJU): established in 1922 LJU is independent, non-political, demoratic, social and professional organization. Recently LJU united more than 1000 profesional journalists. In 2005 the Sports club called "Press'as" of LJU was established, which includes well known sports journalist of Lithuania in TV, press, radio, web sites, etc.

Born 1984 in Vilnius. Since 2005 sport's journalist and member of Lithuanian Journalists' Union. One of sports club "Press'as" founders and active member till now. One of LJU sport's club "Press'as" co-finders. Active member since 2005. Started journalist carrier at 2004 as sport journalist. Worked in web media and monthly sport magazine "Spo".



## **JUREVIČIUS Zigmantas**

**LRYTAS.LT** – *Reporter* – Lithuania



Lrytas.lt is one of the leading news websites in Lithuania. This is an electronic version of the biggest daily newspaper of Lithuania „Lietuvos rytas“. It covers all aspects of our country's life: from politics to sports, from economics to arts. Our website was founded a

couple of years ago, but it is fast growing and dynamic. We have over 30 journalists working in all the cities of Lithuania and foreign countries, including the United States, Great Britain, Italy, Switzerland, and many others. The field of our interest – all the biggest events in Lithuania, as well as all over the world.

I am 35 years old. I have been working as a journalist for over 15 years. Previously I worked as sports reporter of the biggest daily newspaper of Lithuania „Lietuvos rytas“ for over 10 years, and this is my first year in Irytas.lt website. Before becoming a journalist I studied in Vytautas Magnus university and I have masters degree in journalism, as well as bachelors degree in history. I participated in some well known international professional events for media representatives, such as „Play the Game“ conference in Denmark, etc.



## **KOTVOJS Elisabeth**

**FairPlay - VIDC - Austria**



The initiative FairPlay - Different Colours. One Game - at the Vienna Institute for International Dialogue and Cooperation started in 1997 in the course of the EU-Year Against Racism with support by the European

Commission and the Austrian Ministry for Sports. Since then, FairPlay is organising activities against discrimination in Austrian football and sport, and that in cooperation with associations, clubs, fan clubs, migrant and youth organisations, meanwhile also co-funded by the Austrian Football Association (ÖFB). FairPlay founded the network Football Against Racism in Europe (FARE) together with European partners and acted as its coordination office until 2010 and is furthermore a strong national partner in the FARE network. More information on [www.fairplay.or.at](http://www.fairplay.or.at). The central focus of the work of VIDC is the practice of enabling communication, encounters and exchange in our central fields of work: knowledge management, culture, gender, anti-racism work and sports. To make knowledge experienced and to communicate the joie de vivre and quality of life of other cultures is, for us, just as important as supporting them against the threat of imperial and colonial arrogance. The VIDC sees itself, on the one hand, as part of Austrian civil society, as a platform, which fosters initiatives and projects, encourages mobilisation and offers support. On the other hand the VIDC is an important platform for networking and agency work as well as participative and emancipatory initiatives. In this context we are talking about bringing together different realities of life in cooperative projects and the enhancement of creative solutions. The VIDC wants to offer a space for action in partnership, for creativity and ideas, projects and dialogue by and for people from different cultural backgrounds with different experiences and realities. Looking at global development from a non-European perspective and reflecting this, quickening learning processes, building equality and removing barriers are aspects which VIDC sees as part of its know-how as well as its political values. Including FairPlay. Different Colours. One Game. the VIDC consists of two more departments: the main department of VIDC itself + Moving Cultures – Kulturen in Bewegung - More information on [www.vidc.org](http://www.vidc.org)



Mag. Elisabeth Kotvojs works as project coordinator at FairPlay-vidc since 2007 and organised the fan embassies programme at the UEFA EURO 2008, the Euroschoools 2008 youth camp and conducted a study for the undamental Rights Agency in 2009. For FairPlay-vidc, she coordinated the European Commission funded (DG Youth, Culture and Education) Olympia project. She is currently involved in the “Football for Equality” project coordinated by FairPlay-vidc funded by the European Commission (DG JLS) as well as the MARS project.



## **MASTROGIANNAKIS Diamantis**

**Université de Lille / Equipe de Recherche Septentrionale "Sport & Société" –**

*Conférencier – France*



The most important scientific centre in Sport Sciences in the North of Paris, ER3S (Equipe de Recherche Septentrionale "Sport et Société") is a research group recognised by the French Ministry of Higher Education and Research. The centre covers three main research fields: sport, Innovation and Communication / Sport, Education and Health / Sport, Violence and Regulation / L'Equipe de Recherche Septentrionale Sport et Société (ER3S) est un laboratoire de recherche universitaire qui mène entre autres des recherches dans le domaine des médias et plus précisément dans le domaine de la responsabilité sociale des médias et des journalistes.

In June 2010 I defended my PhD dissertation entitled "The regulation of hooliganism in Greece: games and stakes of counter hooligan policies". Actually, I am a contractual lecturer in the University of Lille 2 at the Department of Physical Education and Sport and I am also engaged in a post doctoral research at the Durham University in the School of Applied Social Sciences, Institut for Hazard and Risk Management; the title of my research is "Preparing the Games: cross border security governance of the 2012 Olympic Games. The case of U.K and France".



## **MAURICAS Rimantas**

**M-1 – Sports news editor – Lithuania**



Radio M-1, know as the first commercially owned radio station in Lithuania and other Eastern European countries, broadcasted for the first time on December 31, 1989. Radio M-1 was and still is a symbol of music, quality, popularity, freedom, modern style and good mood. Radio M-1 is the leader on the Lithuanian radio station market, which has more than 30 competitors today. The play list of radio M-1 consists of the latest and most popular music from around the world. Being a radio station of exceptional content and music, M-1 is aiming to maintain its leading position in the future and to reinforce its image of an energetic, modern, and interactive radio station.

More than 17 years working in one of the most popular commercial radio station M-1. Has experience in press. From 1996 arranging news in M-1 news department for radio stations M-1, M-1 Plus, Lietus. From 2000 radio station M-1 sports news editor. From 2003 radio station M-1 music director.



## **SABAS Rytis**

**EuroBasket2011/Eurotrack2012 – Head of communications – Lithuania**

EuroBasket 2011 was the Local Organizer of the European Basketball Championship Men in 2011 in Lithuania. It had a Public Relations and Publishing department responsible for the work with media representatives and public relations. Eurotrack 2012 is the Local Organizing Committee of the European Elite Track Championship in Lithuania. It has almost the same structure and functions as the EuroBasket 2011 did.

Born in 1972, worked as a professional full time journalist since 1990. Covered many sporting events as well as entertainment and political issues. Completed journalistic and social tasks in Bosnia, Kosovo, Iraq and Afghanistan as special correspondent for the Lietuvos Rytas Daily.



## **SAKALAUSKAS Šarūnas**

**Šarūnas Marčiulionis Basketball Academy** – *Head coach* – Lithuania

It all started in September 1992 when the first 300 young players began training at basketball school in Vilnius. In 1994 the new school campus was inaugurated in Raitininku Street, Vilnius. President of the State Algirdas Brazauskas, several representatives of the Government, and foreign guests participated in the opening festivities. After graduating from the Academy, the players are expected to be not only brilliant athletes but also universally educated and honest young fellows. Now our Academy has over 800 boys between the age of 6 and 19.

Born 17th of July, 1960. 1982 graduation from the Institute of Physical Education in Kaunas. Lithuanian youth Champion with "Zalgiris" Kaunas, Lithuanian Champion with "Atletas" Kaunas, Lithuanian Champion (as coach) with "Lietuvos Rytas", European Champion with the Lithuanian Men's "22 and under" national team, "Coach of the Year" in Germany(2006), Lithuanian honoured coach, Doctor of social science(1995), Associate professor(1997), held several lectures for basketball coaches in Germany, Poland, Scotland, and Lithuania, 2010 wrote a monograph "The study of preparation of young basketball players"



## **TUNEVIC Andrej**

**www.suru.lt** – *Editor* – Lithuania

Suru.lt – local Lithuanian innovative site for creative industries. It is independent & groundbreaking youth website reporting on all things new - be it music, films, art, sports, IT, fashion, lifestyle. Many artists granted Suru.lt exclusive interviews, including GusGus, Matias Aguayo, B.Fleischmann, Ellen Allien, port-royal, Klimek.

Born in 1978. Studied in Vilnius Gediminas technical university. At this moment working at municipality of Trakai.



## **VOJEVODIN Maksim**

**Viasat Sport Baltic** – *Sports commentator* – Lithuania

Viasat Sport Baltic is a part of Viasat Sport group, which is a leading broadcaster in football, ice-hockey, basketball, formula 1 and other majors sports in Europe.

Studied at Vilnius Gediminas Technikos Universitetas, than switched to the sports journalism. 6 years in paper media, that began to work at Viasat Sport Baltic as a commentator.





## WONG Yuklan

**EFJ / IFJ - European/International Federation of Journalists** – *Campaigns and project officer* – Bruxelles



The European Federation of Journalists (EFJ) is a regional organisation of the International Federation of Journalists (IFJ). It is created within the framework of the IFJ Constitution to represent the interests of journalists' unions and their members. The EFJ is Europe's largest organisation of journalists, representing about 260.000 journalists in over thirty countries. The EFJ fights for social and professional rights of journalists working in all sectors of the media. The EFJ is recognized by the European Union, the Council of Europe and the European Trade Union Confederation as the representative voice of journalists in Europe. The EFJ has its headquarters in Brussels.

Yuk Lan Wong is the campaigns and projects officer of the International/European Federation of Journalists. She joined the Federation since August 2009 after she obtained her Joint Honours degree in Social Policy and Journalism, Films and Media Studies at Cardiff University in the UK. During her studies, she also obtained work experience at the United Nations Association in Wales, where she was the co-ordinator of the Young Professional Network. She has been involved in various European projects in promoting ethical journalism, media diversity and trade union rights.

