



# MARS - MEDIA AGAINST RACISM IN SPORT Media, Diversity & Racism in Sport

#### NATIONAL MEDIA ENCOUNTER

Ethics & Editorial Management

#### **BIOGRAPHIES PARTICIPANTS**

21. - 22 JANUARY 2012

Centrum Prasowe Foksal Ul. Foksal 3/5 00-366 Warsaw, Poland





MARS - Media Against Racism in Sport

Funded by the European Union and the Council of Europe





Implemented by the Council of Europe



#### **AMERSKI Włodzimierz**

Gazeta Gdańska – Gdańsk



The oldest newspeper in Gdansk. The first copy was released on 1st April 1891.

I am a newspaper reporter since 1978 after studying journalism. Before the 10 years I worked as a television journalist. In the years 1979-1988 was a representative of the PAP (Polish Press Agency) in Pomerania. As one of the few journalists I took a trip to the Polish polar station in Spicbergen (Arctic) and circumnavigated the globe on the sailing ship Zawisza. I graduated from the Gdansk University of Physical Education (University of Physical Education). In my free time I play tennis and ride my bike competitively. I am a Polish runner among journalists in terrain cycling in 2009 and've traveled all the islands of the Baltic.



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#### **BASAŁAJ Janusz**

**Orange Sport TV** – *Chief Editor* 

#### **BLION Reynald**

**Council of Europe –** MARS Programme Manager - France



The Council of Europe (CoE), based in Strasbourg (France), covers virtually the entire European continent, with its 47 member countries. Founded on 5 May 1949, the Council of Europe seeks to develop throughout Europe common and democratic principles based on the European Convention on Human Rights and other reference texts on the protection of individuals. The Council of Europe aims at creating a common democratic

and legal area throughout the whole of the continent, ensuring respect for its fundamental values: human rights, democracy and the rule of law, which are the foundations of a tolerant and civilised society and indispensable for European stability, economic growth and social cohesion. The main objectives of the CoE are to protect human rights, pluralist democracy and the rule of law; to promote awareness and encourage the development of Europe's cultural identity and diversity; to find common solutions to the challenges facing European society; to consolidate democratic stability in Europe by backing political, legislative and constitutional reform.

Since September 2008, Reynald Blion is *Media & Diversity* Manager for the Directorate General *Education, Culture and Heritage, Youth and Sport.* Until December 2010, he has been responsible for the implementation of the *Media & Diversity* part of the *Speak out against discrimination* Campaign of the Council of Europe. Within the same Directorate General, he has joined in January 2011 the Directorate *Culture and Cultural and Natural Heritage* and its Division *Cultural Policy, Dialogue and Diversity*. Reynald BLION manages the European Union / Council of Europe joint programme MARS – *Media Against Racism in Sport;* programme he conceived and developed on the basis of previous actions of the Council of Europe and of the results of its antidiscrimination Campaign. More globally, in his division, he contributes to facilitate and develop Concil of Europe's actions in

the field of *Media, Diversity & Intercultural Dialogue* in Europe; issues on which he specialised for more than fifteen years. He produced, or contributed, to several publishing as, for example, *Tell us about diversity! A practical Approach to Intercultural Media Content,* Strasbourg, Council of Europe, 2011, *To fight against discrimination and for cultural diversity: a major challenge for the media* in: Cavdar A., Yildirim A.B. (Eds), *Hate Crimes and Hate Speech*, Istanbul, The International Hrant Dink Foundation Publication, 2010...



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#### CIESIELSKI Adam

Życie Warszawy/Uważam Rze – Journalist – Warsaw

ŻYCIE WARSZAWY.PL Życie Warszawy, established in 1944, is the oldest Polish daily. From Dec. 2011 issues as a Warsaw insert of the daily Rzeczpospolita. Uważam Rze, weekly, established in February of 2011, has now the bigest circulation among all the weeklies in Poland.

Born during II Worldly War at the Warsaw superb I reach MA digree et the University of warsaw. In the middle of 1960-ties I begun to work as a sport reporter of Życie Warszawy, the most popular an liberal Polish daily of those years. During long time - even having a post od responsible duty editor of Życie Warszawy - I used to write both: about sports (especially boxing and hockey on ice) and culture (especially avangarde theatre and jazz). Now - formally retired - I am continuing writing for the Życie Warszawy daily and for Uważam Rze weekly.

#### **CZARKOWSKA Agnieszka**

Radio Bialystok - Journalist/Reporter - Bialystok



Polish Radio Bialystok has existed since 1952. It works in the north-eastern Poland. Reaches nearly 1.5 million listeners in Poland, Belarus, Lithuania and Russia - Kaliningrad. Broadcasts 24 hours a day. Journalists carry PRB affairs programs, documentaries and broadcast news programs and music. It also creates programs for

minorities - Belarusian, Ukrainian and Lithuanian.

Born 1972. University – polish philology. She has worked in Polish Radio Bialystok since 1997 – two years as a news reporter, than in documentary section. In 1998 together with Alicja Pietruczuk she won Premio Ondas in Barcelona for the documentary "Wholly Yours". In 1999 awarded a Special Commendation at the PRIX EUROPA for the documentary "The Road towards the Sun".

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#### **DABROWSKI Tomasz**

**Telewizja Polonia** – *Member of Program Council* – Warsaw

Satellite TV Polonia The program began broadcasting its program March 31, 1993 in the chair. 16:00, as the third antenna television in Poland, after TVP1 and TVP2. TVP Polonia is intended mainly for Polish Diaspora and Poles living abroad, gives via satellite and cable networks. Satellite TV Polonia The program is one of the channels TVP exhaustively listed in the Act by the Legislature of Radio and Television from 29 December 1992. In Chapter 4, "Public service broadcasting" in Article 26 point. 2 reads: "Television creates a public company" TV Poland - Joint Stock Company ", incorporated in the production and dissemination of national programs I, II and TV Polonia and regional television programs".

Absolwent Wydziału Dziennikarstwa i Nauk Politycznych Uniwersytetu Warszawskiego. Z pracy w polskim parlamencie zrezygnował gdy został laureatem ogólnopolskiego konkursu dla prezenterów i dziennikarzy telewizyjnych. W latach 1995-1997 redaktor programu śledczego w polskiej telewizji publicznej. Następnie dziennikarz ekonomiczny szeregu ogólnokrajowych redakcji i wydawnictw ("Puls Biznesu", "Prawo i Gospodarka", "Polskie Radio", "Dziennik The Wall Street Journal", "Polska The Times", Onet.pl, "Forum Press").

Przez kilka lat zatrudniany jako specjalista od kształtowania wizerunku i Public Relations przez największe firmy w Polsce (w tym zagraniczne). Zaangażowany społecznie w pracę organizacji pozarządowych działających na rzecz budowania wzajemnego zrozumienia pomiędzy społeczeństwami różnych kultur. Członek Stowarzyszenia Dziennikarzy Polskich.

#### **DERĘGOWSKA Barbara**

Wroclaw Voice - Journalist, editor in charge of supplement Lower Silesia Voice - Wrocław



"The Warsaw Voice" is an independent press magazine in English, prepared and edited by Polish and foreign journalists and editors. It has been present at the press market for 24 years as the basic source of reliable and systematic information about the events in Poland and in the Middle-Eastern Europe. The magazine is addressed to the English speaking people living in Poland and abroad. It is distributed to 64 countries. It covers a wide range of topics, delivering crucial

information, analyzes and opinions. The general sections include: News – current events, political and social-economical analyzes; Voice Business – economical events and processes; Buzz – information about art and entertainment; Society – social phenomena and events; Communities – information from the social life of foreign communities. There are also regular supplements: Real Estate – information about the investment possibilities in Poland; Regional – sections promoting the economical potential of the Polish regions, e.g. The Wrocław Voice; National – sections discussing foreign investments in Poland and Polish investments abroad.

I was born on the 24th of June 1954. I have graduated the University of Wroclaw, The Department of Polish Philology, and postgraduate Journalism. I was working as a journalist in a few editor offices of the newspapers such as Słowo Polskie, Gazeta Robotnicza, Detektyw Dolnośląski, Gazeta Samorządowa, TIM, Zielony Sztandar. I was an editor-in-chief of the newspaper Dziennik Ludowy in Wrocław. I have been an editor-in-chief of the Silesian supplement of The Warsaw Voice magazine, since 20 years. I am responsible for the regional information and commentary. I am a member of the Krajowy Klub Reportażu, Stowarzyszenie Mediów Polskich, Stowarzyszenie Dziennikarzy Rzeczypospolitej, and have a certificate of the International Federation of Journalists.



DOBRZYŃSKA Bożenna

**SDP - Association of Polish Journalists -** Administrative Director



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#### DOLIWA Urszula

**Uniwersytet Warmii i Mazur - Community Media Forum Europe -** *Assistant Professor - Member -* Olsztyn

The University of Warmia and Mazury in the framework of sixteen faculties educate over 34,000 students: 24,000 daytime, 10,000 weekend, 350 doctoral and 4000 post-graduate. The University of Warmia and Mazury

provides students with the opportunity to attain a comprehensive education in a wide range of studies: humanities, pedagogy, theology, fine arts, law, veterinary medicine, agriculture, engineering, biology, economics, mathematics and, since the academic year of 2008/2009, medicine. Students have a choice of 49 academic majors and three interdisciplinary studies. Later on they may pursue doctoral studies in fifteen academic fields as well as 130 forms of post-graduate studies. In 2008, 6500 day-time students and 2900 weekend students graduated from the university. 2. Community Media Forum Europe was founded to strengthen the participation of the "Third Media Sector" in European discussion and decision-making processes at a moment when freedom of expression and free access to information are increasingly endangered by the consequences of concentration in the media field. The "Third Media Sector" is made up of non profitmaking media serving a local community and has as such a clearly distinct identity alongside the national public service sector and private commercial media. The CMFE is a common platform for networks, national federations and projects active within this sector. On the one hand, it enables the participating organisations to bring up their concerns on a European and international level and, on the other hand, it represents a channel through which European institutions can spread information on relevant questions to CMFE participants.

Urszula Doliwa is an Assistant Professor in the Institute of Journalism and Social Communication at the University of Warmia and Mazury, Poland. She is an author of the book Radio studenckie w Polsce (Student radio in Poland) and about 20 articles and book chapters about media and journalism (mostly about noncommercial radio stations and their role in the society). Her research interests centre on community media. She is a member of the Community Media Forum Europe and European Communication Research and Education. She is also an experienced university teacher. She teaches journalism for 9 years. She is responsible for courses focussing mostly on news production, community broadcasting and radio journalism as well as radio theory.

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## FRACZAK Marcin

Tygodnik Kibica – Opole

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#### **GARBACZ Jan**

Stalowa Wola \telewizja regionalna

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#### **GŁOWACKA Dorota**

Helsinki Foundation for Human Rights - Coordinator of the HFHR's 'Observatory of Media Freedom in Poland' programme - Warsaw

for HUMAN RIGHTS

HELSINKI FOUNDATION
The Helsinki Foundation for Human Rights is a NGO established in 1989 in order to promote human rights and the rule of law. 'The Observatory of Media Freedom in Poland' is one of the HFHR's legal

programs founded in 2008, specifically focused on increasing the protection related to freedom of expression in both traditional media and on the Internet. 'The Observatory' undertakes legal actions with regard to strategic cases of Polish journalists, including the preparation of the legal submissions both to national and international bodies. It is also involved in the advocacy for the legal changes and promoting the international standards of the freedom of expression. / La Fondation Helsinki pour les droits de l'Homme a été créé en 1989 et est une

des ONG les plus grandes et expérimentées sur le champ des droits humains dans l'Europe de l'Est Centrale. Le projet «L'Observatoire pour la liberté des médias en Pologne» a été créé par la Fondation en novembre 2008 dans le but d'affronter les problèmes de liberté d'expression dans le pays, particulièrement par augmenter la protection de la liberté des medias (traditionelles et sur l'internet), fournir une aide juridique aux journalistes et influencer des changements législatifs.

Lawyer, works at the 'Observatory of Media Freedom in Poland' run within the Helsinki Foundation for Human Rights (since 2009); PhD candidate at the Public International Law Department of the Faculty of Law, University

of Lodz; alumni of the School of French Law organized by the University of François – Rebelais in Tours, France; grantee of the Erasmus scholarship at the Radboud University Nijmegen, Netherlands. / Juriste à «l'Observatoire pour la liberté des médias en Pologne'» créé par la Fondation Helsinki pour les Droits de l'Homme (depuis 2009); candidate au doctorat en droit international public à la Faculté de droit à l'Université de Lodz; titulaire du DU de l'Ecole de Droit français à l'Université de François – Rebelais de Tours, France; bénéficier d'une bourse scolaire a Université Radboud de Nimègue, Pays-Bas.



## **GŁÓWKA Małgorzata**

TVP (SDRP) - Editor/Co-operator - Skawina

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## **GODLEWSKI Andrzej**

**TVP Białystok** – *Publicysta* - Białystok

T V P BIAŁYSTOK

TVP Białystok jest ośrodkiem regionalnym TVP SA działającym na terenie

północno-wschodniej Polski. Siedibą redakcji jest Białystok. Z TVP Białystok współpracują korespondenci

terenowi z Łomży i Suwałk. OSrodek powstał w 1996 roku.

W TVP Białystok wydawca - producent audycji i transmisji sportowych. Autor programu "Śladami Podlasian" – dokumentalnego cyklu o Polonii w USA. Wydawca i prowadzący plenerowych programów TVP Białystok.



#### **HYRA Tadeusz**

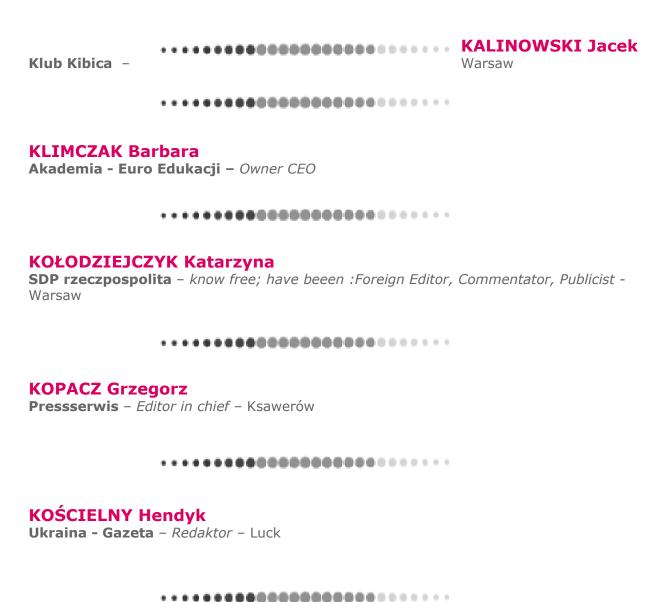
SDRP - Federation Journalists of Poland - Secretary of Board - Kraków

#### **KALETA Marek**

**Eurosport** – *Journalist* – Warsaw

www.eurosport.com

Eurosport's journalist since 2003, (press officer 2009-2010)



#### **KOWALSKA Jolanta**

Uniwersytet Łódzki, wydział nauk o wychowaniu, Phd. O43 - Researcher (Adiunkt) - Lodz



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#### **KOZLOVSKA Lyudmyla**

Fundacja Otwarty Dialog – Wiceprezes Zarządu – Lublin

The Open Dialog Foundation was established by people who consider European values – personal freedom, human rights, democracy and self-government – more than just a declaration, but a daily reality of the 21st

century people. Our goal is to create a uniform information space, where people from the Atlantic to the Pacific who share European values will be able to exchange their knowledge and experience, implement their public initiatives aimed at continuous natural transformation of post-totalitarian societies towards democracy and civil freedoms.

Expert on Central Asia Human.

# KRASOŃ Wojciech

TVN - Journalist/Cameraman - Stalowa Wola

TVN24 started Broadcasting in 2001 as the first News TV in Poland, now it is the most poweful news television in Poland.

Born in 1972, Reporter, Cameraman, made several commercial and social campaigns.

#### **KRENNHUBER Reinhard**

Ballesterer - Chief Editor - Wien

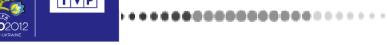
Ballesterer has been founded in the year 2000 and is Austria's only football monthly. With football and fan culture as its main focus ballesterer is not only reporting about the sportive but also the social and cultural aspects of the game. At least 16 pages of every issue are dedicated to a special topic like migration, homosexuality or corruption in football, these

main topics can also refer to countries (Turkey, Scotland,...) or famous players (Cantona, Happel, Maradona). Ballesterer is an independent magazine (private publishing venture) with a current circulation of 20.000 issues that are also sold in Germany and Switzerland.

Reinhard Krennhuber geb. 30.10.1975 in Wels, Austria Chief editor and cofounder of ballesterer (since 2000) Editor at the multimedia department APA (Austria Presse Agentur, 2000-08) Further Publications in: 11FREUNDE, So Foot, ZWÖLF, When Saturday Comes, Wiener Zeitung, Oberösterreichische Nachrichten, Falter, Frankfurter Allgemeine Zeitung, Tagesspiegel, WOZ.







#### **KUWILK Paweł**

**TVP** – *Journalist* – Warsaw

Polish National Television is the oldest and the biggest polish television. The are about 4.000 employees. We,ve got two main channels – TVP1 and TVP2 and many other channels like

ike sic Games, Euro 2012,

TVP Sport, TVP History, TVP Serial etc. TVP is main broadcaster of sport events like Olympic Games, Euro 2012, WC 2014.

My name is Paweł Kuwik. I,m 27 years old and I'm working as sport journalist in TVP. For many years I used to train athletic, I play piano. I studied tourism at University in Szczecin but in 2007 I won a casting for sport

journalists in Warsaw and I moved to capital of Poland. I work as well for catholic program and I was a reporter during the beatification of John Paul II in Rome.

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#### MARCZYK Krzysztof

iGol - Editor - Warsaw

iGol has been on the Polish football market since 2001 and since then we have significantly developed as a company working in the football business. Having started with a monthly e-zin ten years ago, we offer much wider services nowadays to deliver the latest football news in conjunction with the first sport-only radio channel in the country in iGol.fm. Thanks to our vast experience, our brand is well-established and recognized in the Polish football community. Each month, iGol reaches 150.000 readers.

Krzysztof Marczyk works as editor at Football media (website) iGol.pl. He is also editor of PenTest Extra Magazine at Software Media Sp z o.o. He has over two years experience in football media as he was deputy secretary of editorial at footbal media (gunners.com.pl)

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#### **MATUSZ Józef**

Kancelaria Medialna Mmedia, Stowarzyszenie Media Karpackie Polska, Stowarzyszenie Dziennikarzy Polskich – *President* – Krasne

Kancelaria Medialna Mmedia is a company doing media production, cooperating with Polish National Television in Rzeszów. Stowarzyszenie Media Karpackie Polska is a non-government organisation, which contains journalists from Carpathia and it's aim is to cooperate with media in Carpathian Euroregion especially from Slovakia, Ukraine, Hungary, Romania.

I graduated from Law. From over 20 years I've been working as a journalist, in Nowiny (newspaper from Rzeszów), PAP and for 11 years as a correspondent from Rzeszów in Rzeczpospolita. I'm a President of SDP in Rzeszów, member of ZG SDP in Warsaw, President of Stowarzyszenie Media Karpackie Polska. Actually I'm running a private production business - Kancelaria Medialna Mmedia.

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#### **MEISSNER Piotr**

**TVP Sport** – *Journalist* – Warsaw

#### **MICHALEWSKI Marcin**

**futbolnet.pl** – *Journalist* – Olsztyn

Futbolnet.pl is polish football/soccer website. We are writing about polish and foreign football/soccer.

I'm 22 years old and I'm sports journalist for 5 years (3 years in Futbolnet.pl).

#### **MICHALOWSKI Piotr**

**TVP Sport** – *Editor-in-chief* – Warsaw

#### MINKO Ryszard

Polskie Radio Białystok – Journalist/Reporter – Białystok

Polskie Radio Białystok since 1952. The Program is broadcast 24 hours a day in the north-eastern Poland and reaches nearly 1.5 million inhabitants, also from Belarus and Russia (Kaliningrad oblast). Journalists PRB specialize in the production of information services, programs, documentaries (human stories) following up radio broadcasts for national minorities: Belarusian, Lithuanian and Ukrainian.

I was born in 1979. I am two degrees, I studied sociology at the University of Białystok. Since 2004 I work in the media. The first 2 years in local TV, which cooperated with the private national station information. Later I was cooperated the Bialystok branch of Polish Television and finally since 2006 I am a reporter in the Polish Radio Białystok. Specializing in the production of news and information services (law, social affairs, education).

## MRÓZ Joanna Gdynia

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#### **NIECKARZ Rafał**

**Tygodnik Nadwiślański** – *Journalist* – Tarnobrzeg



"Tygodnik Nadwiślański" has been releasing for more than 30 years. The first number was issued on 20 February 1981. The newspaper range such voivodoships as Tarnobrzeg, Stalowa Wola, Nisko, Sandomierz, Staszow, Opatow and Janow. The paper discusses the

issues that interest the local community, in particular concerning the functioning of local governments, everyday problems of our residents and local sporting events.

My name is Raphael Nieckarz. I was born on 27 December 1984 in Tarnobrzeg. In 2008 I got a degree in "journalism" at Jan Kochanowski University in Kielce. Since 2009 I have been a journalist in a local newspaper ," Tygodnik Nadwiślański." Moreover, for 2 years I have been a member of the press department of the Tarnobrzeg Sulphur sport club, where I mainly deal with preparation of materials of press release. I am interested in sports, especially football.

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## **OLSZAŃSKI Tadeusz**

Polityka – Warsaw

## **OPALIŃSKA Małgorzata**

**The Warsaw Voice** – Journalist of the supplement : The Lower Silesia Voice – Wrocław



"The Warsaw Voice" is an independent press magazine in English, prepared and edited by Polish and foreign journalists and editors. It has been present at the press market for 24 years as the basic source of reliable and systematic information about the events in Poland and in the Middle-Eastern Europe. The magazine is addressed to the English speaking people living in Poland and abroad. It is distributed to 64 countries. It covers a wide range of topics, delivering crucial

information, analyzes and opinions. The general sections include: News – current events, political and social-economical analyzes; Voice Business – economical events and processes; Buzz – information about art and entertainment; Society – social phenomena and events; Communities – information from the social life of foreign communities. There are also regular supplements: Real Estate – information about the investment possibilities in Poland; Regional – sections promoting the economical potential of the Polish regions, e.g. The Wrocław Voice; National – sections discussing foreign investments in Poland and Polish investments abroad.

I am Małgorzata Opalińska, born 27th April 1988. I am studying journalism and French Philology at Jagiellonian University in Cracow. Since one year I am working at Silesian supplement of "The Warsaw Voice" as a journalist. / Je suis Małgorzata Opalińska, née en 27 Avril 1988. Je suis etudiante de journalism et les lettres françaises à l'Université Jagellon de Cracovie. Il y a un an que je travaille dans le supplément silésien de "The Warsaw Voice" comme une journaliste.

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#### PEARSE Stephen

**EFJ / IFJ - European / International Federation of Journalists** – *General Secretary* – Bruxelles



The European Federation of Journalists (EFJ) is a regional organisation of the International Federation of Journalists (IFJ). It is created within the framework of the IFJ Constitution to represent the interests of journalists' unions and their members. The EFJ is Europe's largest organisation of journalists, representing about 260.000 journalists in over thirty countries. The EFJ fights for social and professional rights of journalists working in all sectors of the media. The EFJ is recognized by the European Union, the Council of Europe and the European Trade

Union Confederation as the representative voice of journalists in Europe. The EFJ has its headquarters in Brussels.

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#### PILARSKI Lech

#### Polskie Radio Białystok - Reporter - Bialystok

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I work in the Polish Radio Bialystok since 1978. I am a journalist, I lead the live broadcast news programs. Preparing broadcast journalism in the field of politics, economics, history and society. Also comment on current events and sports events.

#### **PINTER Markus**

FairPlay - VIDC - Austria



The initiative FairPlay - Different Colours. One Game - at the Vienna Institute for International Dialogue and Cooperation started in 1997 in the course of the EU-Year Against Racism with support by the European

Commission and the Austrian Ministry for Sports. Since then, FairPlay is organising activities against discrimination in Austrian football and sport, and that in cooperation with associations, clubs, fan clubs, migrant and youth organisations, meanwhile also co-funded by the Austrian Football Association (ÖFB). FairPlay founded the network Football Against Racism in Europe (FARE) together with European partners and acted as its coordination office until 2010 and is furthermore a strong national partner in the FARE network. More information on www.fairplay.or.at. The central focus of the work of VIDC is the practice of enabling communication, encounters and exchange in our central fields of work: knowledge management, culture, gender, anti-racism work and sports. To make knowledge experienced and to communicate the joie de vivre and quality of life of other cultures is, for us, just as important as supporting them against the threat of imperial and colonial arrogance. The VIDC sees itself, on the one hand, as part of Austrian civil society, as a platform, which fosters initiatives and projects, encourages mobilisation and offers support. On the other hand the VIDC is an important platform for networking and agency work as well as participative and emancipatory initiatives. In this context we are talking about bringing together different realities of life in cooperative projects and the enhancement of creative solutions. The VIDC wants to offer a space for action in partnership, for creativity and ideas, projects and dialogue by and for people from different cultural backgrounds with different experiences and realities. Looking at global development from a non-European perspective and reflecting this,

quickening learning processes, building equality and removing barriers are aspects which VIDC sees as part of its know-how as well as its political values. Including FairPlay. Different Colours. One Game. the VIDC consists of two more departments: the main department of VIDC itself + Moving Cultures – Kulturen in Bewegung - More information on www.vidc.org





Mag. Markus Pinter, political scientist, works as project coordinator at FairPlay-vidc since 2000 and organised the anti-racist FARE Streetkick tour at the UEFA EURO 2008, coordinated the grass-roots activities within the European wide FARE Action Weeks and the FARE and FairPlay mailing lists and newsletters. For the Austrian projects he is supporting grass-root initiatives in their anti-racism activities and organised anti-racism events at Austrian football league matches. He is currently involved in the "Football for Equality" project coordinated by FairPlay-vidc funded by

the European Commission (DG JLS) as well as the MARS project.

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#### **PIOTROWSKI Maciej**

Kulturystyka i Fitness – Redaktor – Warsaw

KiF is a mounthly magazine specjalizing in problems of such sport as bodubuiding, fitness and lifting.

Born 1942 in Warsaw. I worked as reporter in racions newspaper and magazines. Actually I'm working for KiF since 2005. I olso cooperate with "Integracja" magazine a mounthly specajalised in problems of nanolicaped people.

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### **POTOCKI Wojciech**

Sportowefatky.pl/tygodnik 7 dni- Journalist - Warsaw

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#### **RYTEL Zbigniew**

**SDP – Association of Polish Journalists –** Board member **–** Warsaw

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#### **SHEGUMO Yared**

Athlete/Panelist - Brwinow

#### **SKORUPSKI Mirosław**

Integracyjna fundacja – Warsaw

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#### **SKOWRONSKI Krzysztof**

**SDP - Association of Polish Journalists -** *President* 



#### **SMOLNIK** Łukasz

TVN24 - Director of Photography/Director - Przegędza

TVN24 started Broadcasting in 2001 as the first News TV in Poland, now it is the most poweful news television in Poland.

Born in 1980, Graduated Political Scences and Journalism in University of Wroclaw, Documentalist, Director and Director of Photography, made commercial and social campaigns.

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#### SUSAŁKO Renata

Polskie Radio - Warsaw

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#### SZCZEPŁEK Stefan

Rzeczpospolita - Sport writer/senior Editor

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#### **SZKOLNIKOWSKI** Marek

TVP Sport - Journalist/Reporter - Warsaw

TVP Sport is one of the biggest and best sports channels in Poland. We are covering great sport events like the Olympic Games and World Cups in soccer. 2012 will be a great challenge for us because we will have to cover the UEFA Euro 2012 for millions of our countrymen.

I am a professional conference interpreter and journalist working with TVP Sport since 2007. My great passion is learning foreign languages. I always wanted to become a sports journalist. Sometimes it's very easy to fulfill your dreams.

#### **TOCZAN** Rosun

Kancelaria Prezesa Rady Ministrów – Warsaw

#### WIERZEJSKI Aleksander

SDP - Association of Polish Journalists - Warsaw



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#### WILLE Fabien

Université de Lille / Equipe de Recherche Septentrionale "Sport & Société" – Professeur des Universités – France



The most important scientific centre in Sport Sciences in the North of Paris, ER3S ( Equipe de Recherche Septentrionale "Sport et Société) is a research group recognised by the French Ministry of Higher Education and Research. The centre covers three main research fields: sport, Innovation and Communication / Sport, Education and Health / Sport, Violence and Regulation / L'Equipe de Recherche Septentrionnale Sport et Société (ER3S) est un laboratoire de recherche universitaire qui mène entre autres des recherches dans

le domaine des médias et plus précisément dans le domaine de la responsabilité sociale des médias et des journalistes.

Professor, faculty of Sport Sciences, University of Lille 2. Specializing in issues "sport-media." Author of various publications on the processes of media coverage of the sport. A pilot project funded by the Institute of

Communication Sciences of the CNRS (National center of scientific research) about the social responsibility of sports media. Professeur des universités au sein de la Faculté des Sciences du sport de l'Université de Lille2. Spécialisé dans les problématiques « sport-médias ». Auteur de différentes publications sur les processus de médiatisation du sport. Pilote d'un projet financé par l'Institut des Sciences de la Communication du CNRS sur la responsabilité sociale des médias sportifs.



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# WIŚNIEWSKI Wojcieh

**Sport Fan Association** - Board member

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#### **WNUK Karol**

IGol - Editor - Warsaw

iGol has been on the Polish football market since 2001 and since then we have significantly developed as a company working in the football business. Having started with a monthly e-zin ten years ago, we offer much wider services nowadays to deliver the latest football news in conjunction with the first sport-only radio channel in the country in iGol.fm. Thanks to our vast experience, our brand is well-established and recognized in the Polish football community. Each month, iGol reaches 150.000 readers.

Born and raised in Kozienice (Poland). After highschool moved to Warsaw to study. Currently studying at Warsaw University (master level). Interested in football from childhood (especially english football). First journalism experience gain at 2007, by publishing on biggest fan page of Man Utd. Joined iGol.pl in february 2010. Now editor and co-ordinator of Euro 2012 internal project and Premier League at iGol.pl.

## **WÓJCIK Paweł**

Polsat Sport TV - Deputy Director

WONG Yuklan

**EFJ / IFJ - European / International Federation of Journalists** – *Campaigns and project officer* – Bruxelles

The European Federation of Journalists (EFJ) is a regional organisation of the International Federation of Journalists (IFJ). It is created within the framework of the IFJ Constitution to represent the interests of journalists' unions and their members. The EFJ is Europe's largest organisation of journalists, representing about 260.000 journalists in over thirty countries. The EFJ fights for social and professional rights of journalists working in all sectors of the media. The EFJ is recognized by the European Union, the Council of Europe and the European Trade

Union Confederation as the representative voice of journalists in Europe. The EFJ has its headquarters in Brussels.

Yuk Lan Wong is the campaigns and projects officer of the International/European Federation of Journalists. She joined the Federation since August 2009 after she obtained her Joint Honours degree in Social Policy and Journalism, Films and Media Studies at Cardiff University in the UK. During her studies, she also obtained work experience at the United Nations Association in Wales, where she was the co-ordinator of the Young Professional Network. She has been involved in various European projects in promoting ethical journalism, media diversity and trade union rights.



**ŻYTNICKI Jacek** 

AKPA Polska Press - Editor - Warsaw



AKPA Polska Press is the largest private news agency and photographic in Poland. We are a national leader in the integration of information about programs available to television stations in Poland. We provide services to the most popular publications, Internet portals, digital platforms, cable networks and IPTV operators.

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Sports editor. For six years working in this position. Sportklub copywriter, in the past, TVP Sport. Author of a football blog.















