



MARS – MEDIA AGAINST RACISM IN SPORT

Media, Diversity & Racism in Sport

NATIONAL MEDIA ENCOUNTER

Journalism & Media Training & Literacy in Europe

BIOGRAPHIES PARTICIPANTS

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CORECOM Emilia Romagna
Sala Polivalente Assemblea Legislativa
Viale Aldo Moro, 50
Bologna- Italy



MARS - Media Against Racism in Sport

Funded
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Implemented
by the Council of Europe

ALBERICI Arianna

CORECOM / Regulatory Body – Member - Bologna



The Communications Regulatory Authority is an independent authority. The law n.249/97, which defines the CORECOM as “functional bodies” of the Authority, itself provides that they may be established by regional law of which they take over the competencies and functions, and it also provides that the Authority may delegate to them certain of its competencies. The functions primarily are: a. resolution of the disputes between telecommunication operators and users; b. register of the telecommunications; c. protection of children in the local radio and television broadcasting sector; d. enforcement of the propaganda regulation; e. monitoring local radio and television broadcasting sector; f. research and survey activities in the radio and television local broadcasting.

Arianna Alberici has a degree in Singing at the Conservatory "Arrigo Boito" in Parma. She was a member of the board of directors of the same Conservatory (AA 2006/2007) with formal appointment by the then Minister of the university. She works on the themes of childhood. Since 2008 she is Member of the Emilia- Romagna CORECOM.



BLION Reynald

Council of Europe – MARS Programme Manager - France



The Council of Europe (CoE), based in Strasbourg (France), covers virtually the entire European continent, with its 47 member countries. Founded on 5 May 1949, the Council of Europe seeks to develop throughout Europe common and democratic principles based on the European Convention on Human Rights and other reference texts on the protection of individuals. The Council of Europe aims at creating a common democratic and legal area throughout the whole of the continent, ensuring respect for its fundamental values: human rights, democracy and the rule of law, which are the foundations of a tolerant and civilised society and indispensable for European stability, economic growth and social cohesion. The main objectives of the CoE are to protect human rights, pluralist democracy and the rule of law; to promote awareness and encourage the development of Europe's cultural identity and diversity; to find common solutions to the challenges facing European society; to consolidate democratic stability in Europe by backing political, legislative and constitutional reform.

Since September 2008, Reynald Blion is *Media & Diversity Manager* for the Directorate General *Education, Culture and Heritage, Youth and Sport*. Until December 2010, he has been responsible for the implementation of the *Media & Diversity* part of the *Speak out against discrimination* Campaign of the Council of Europe. Within the same Directorate General, he has joined in January 2011 the Directorate *Culture and Cultural and Natural Heritage* and its Division *Cultural Policy, Dialogue and Diversity*. Reynald BLION manages the European Union / Council of Europe joint programme MARS – *Media Against Racism in Sport*; programme he conceived and developed on the basis of previous actions of the Council of Europe and of the results of its antidiscrimination Campaign. More globally, in his division, he contributes to facilitate and develop Council of Europe's actions in the field of *Media, Diversity & Intercultural Dialogue* in Europe ; issues on which he specialised for more than fifteen years. He produced, or contributed, to several publishing as, for example, *Tell us about diversity! A practical Approach to Intercultural Media Content*, Strasbourg, Council of Europe, 2011, *To fight against discrimination and for cultural diversity: a major challenge for the media* in: Cavdar A., Yildirim A.B. (Eds), *Hate Crimes and Hate Speech*, Istanbul, The International Hrant Dink Foundation Publication, 2010...



BORTOLETTO Nico

**Università degli Studi di Teramo / Dept Theories and Politics of Social Development –
Professore aggregato – Teramo**



The Department of Political Theories and Social Development coordinates activities and promotes interdisciplinary research in areas related to: the institutions of legislative, administrative and judicial authorities of States and relevant organizations; non-public institutions and their bureaucracies, business and voluntary sectors; Structural and functional relationships between the various public and private institutions and between their organizations; management and structural dynamics of complex organizations; interactions between the operations, the organizational constraints and autonomy of individual actors in organizations; the interrelationship of systems and organizations in the territorial settlement, quantitative analysis of the phenomena related to the functioning of complex organizations in the economic and social field.

Nico Bortoletto is a researcher and an assistant professor at the Teramo Univ. where, mainly, he teaches General Sociology and Sociology of leisure at the local Political Science Faculty. At the moment he is a member of the Department of Theories and Policies for Social Development where he has carried out research activities on labour market, international waters ship security, nicotine addiction, non-profit organisation, social policies. He is an organizational consultant for the Italian Red Cross (Emilia - Romagna territorial region). He carried out scientific consulting for local authority and private schools. He participates, as researcher, at the following EU projects: Project Poseidon - Preventing Terrorism in the Baltic Sea Region EC DG Freedom, Justice and Security, European Programme for Critical Infrastructure Protection, Call 2007, "Pilot Project Containing a Set of Preparatory Actions With a View to Strengthening the Fight against Terrorism" ; "Civil Protection Early Warning: From Weak Signal to Response" (2006), finanziato dalla EC DG Environment, lead partner NORDREGIO, Sweden.



BOVA Nelson

Radio-TV Bologna – Journalist – Bologna



Rai RadioTelevisione Italiana is the Italian public television and radio. It has 20 headquarters (4 mains and 16 regional): in the one located in Bologna (region Emilia Romagna) are the editorial office and it's the place where I'm working for. Rai has more than 11.000 employees, 3 radio networks and 14 satellite and terrestrial TV channels.

Born in 1962, I'm a professional Journalist since 1995. Author of a weekly TV-magazine broadcasted on Rai TGR lasted 5 years about social themes. Most of my items also today concerns immigrants, disability, poverty, human rights, people in needs, paralympic sport. For 13 years he was producer and director of several short, medium and social documentary film, made together with students and youngsters. He is also chairman of an association of volunteers which give opportunities to young people with disability.



CAMILLERI Ellsworth

Council of Europe – *MARS Programme Assistant* - France



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Ellsworth Camilleri has recently joined the Council of Europe as MARS programme assistant. He provides support to the MARS project manager in relation, on one side, to the media, PR and communication activities and, on the other side, to the financial and administrative aspects of the project. Previously, he worked as Fund Raising, PR and Campaigning Officer on voluntary basis with KOPIN, a Non-Governmental Development Organisation. He has also worked at the Embassy of France to Malta as assistant to the Counsellor for Cooperation and Cultural Action, where he was mainly responsible of the administration and monitoring of cooperation projects and programmes. Ellsworth Camilleri studied International Relations and Project Management.



CHIFMAN Déborah

Università di Parma – *Dottoranda* – Parma



Etudiante en « Progettazione e coordinamento dei servizi educativi » à l'Université de Parme. Je suis française et je réside en Italie depuis 5 ans. Je suis diplômée en Sciences de l'éducation depuis juillet 2011 avec une thèse dans la discipline Pédagogie des médias intitulée : Media et identité. Un projet d'éducation aux médias pour les préadolescents. Pendant mon stage d'un an, j'ai suivi un media educator dans des centres pour jeunes sur différents projets. Je voudrais me spécialiser dans l'enseignement des médias et pour cela je prends part aux différentes conférences pour agrandir ma formation et mes compétences dans cette matière. / I'm a french student at the University of Parma. I'm

living in Italy since 2006. I graduated in Education in 2011 with a dissertation in Pedagogy and media called : Media and identity - A project for teenagers. I also did an internship with a media educator during one year. I'd like to teach media to children so I am studying on my own to develop my competences.



COMARIN Elio

European Journalism Centre – *Journalist* – Venezia

Le Centre européen de Journalisme, basé à Maastricht et à Bruxelles, depuis une vingtaine d'années, en lien avec les institutions européennes et les médias du continent, organise des séminaires et des cours pour les professionnels européens mais aussi du monde entier, sur l'évolution du métier, la « couverture » de l'Europe, et ainsi relever tous les défis de la profession dans un contexte constamment mouvant.

Journaliste puis rédacteur en chef dans les quotidiens Libération et Le Matin de Paris, et à Radio France internationale, en charge surtout des affaires internationales (Afrique en particulier). Ancien président du Centre européen de Journalisme (ejc.nl), auteur du film-documentaire « La bataille d'Abidjan » (fin 2006) ainsi que de « Rupture à l'italienne » (Hachette, 1994) et « La mort de Venise, Bonaparte et la cité des doges » (Perrin 1997). Dirigé l'ouvrage collectif « L'état du tiers-monde » (La Découverte, 1987).



CONTI Francesca

Istituto degli Innocenti – *Copy editor and senior coordinator at the editing department of Troot portal* – Firenze



The Istituto degli Innocenti in Florence is the oldest public institution in Italy dedicated to protecting children. The first resident was recorded in historical archive in 1445. The Institute has now become a public company providing services for people which continues its historical mission without interruption. The Institute operates in accordance with the objectives established by UN Convention of the Rights of the Child, though study of the

condition of children, testing services, promotion of children's culture and also the protection and enhancement of its own monumental, historical and artistic heritage. For the Italian Government it manages the activities of the National Childhood and Adolescence Documentation and Analysis Centre (www.minori.it) and carries out monitoring and training for the Commission on International Adoptions. It is moreover responsible for the secretariat of ChildONEurope, the European Network of National Observatories on Childhood. Together with Unicef IRC – Innocenti Research Centre, that has had its headquarters at the Institute since 1987, the Institute has founded and manages the "Alfredo Carlo Moro" Innocenti Library, specialized in children's rights. For Region of Tuscany Istituto degli Innocenti monitors and supports children's policies through the management of the Regional Children's Observatory and other activities. The Institute is also an Educational Agency. The Istituto degli Innocenti has placed a strong value on the cultural aspect of its social and educational work. Today the MUDI – Museo degli Innocenti, valorizes the cultural and historical heritage with a Gallery containing more than fifty works and the Historical Archive containing about 15.000 documents from 14th to the 20th century. Moreover the Institute has developed media education activities for children, teachers and parents. Ripplemarks is the proposal for a reasoned understanding of information intended for adolescents. In order to educate the youngest children to use responsibly the web 2.0 the Institute has created a project named Troot – Tutti I Ragazzi Ora On Line (www.troot.it), that includes the site Troot.it and laboratories in the schools with the participation of teachers, families, local authorities, associations and cultural institutions.

Francesca Conti born September 6, 1973 in Florence, Italy. She studies classical literature and after graduating at the University of Pisa she gets a post-degree master in communication and multimedia. From 2000 until 2007 Conti was a copywriter in Centrica, an Italian web agency specialized in projects involving art and cultural heritage. She is also a freelance copywriter in public corporation projects involving cultural heritage, welfare and public health. During the Florence town council election in 2004 and 2009 she is advisor on communication to an independent mayor candidate. Meanwhile Francesca Conti develops educational and training projects for the agency "Sesto Idee" and works as an Italian language teacher for the language of the media. From 2008 she is the senior coordinator at the editing department of Troot portal, and since 2010 she is member of the editing dept. for the on-line daily newspaperS IdiNotizie of "Istituto degli Innocenti" and www.minori.it dealing with minor rights. She coordinates the editing newspaper for children A Tutto Troot. She is permanent member of the administrative council of EDA srl, cultural services association.



CORRADI Roberto

Regione Emilia Romagna – Member of President's Office of Assemblea Legislativa – Bologna



The Legislative Assembly is the organ of the regional democratic representation, setting out the policy orientation and the scrutiny activities. The legislative power is exclusively exercised by the Assembly. The Regional Councillors represent the Regional community.

They exercise their duties without a binding mandate. Any Councillor can: exercise the initiative power for any regional act; submit interrogations, interpellations, resolutions, motions and law proposals; ask for information or any other element useful to the real accomplishment of their office. Regional Councillors form political groups on the basis of their political obedience. The President of the Legislative Assembly summons and presides over the Conference of the Group Chairmen.



Lawyer in Parma, Roberto Corradi is member of Regione Emilia –Romagna's council since 2005 and is a member of the President's Office.



DEGLI ESPOSTI Piergiorgio

University of Bologna / Faculty of Political Sciences – Assistant professor – Bologna

Piergiorgio Degli Esposti, has a P.Hd in Sociology and Social Politics, a qualification achieved at the Department of Sociology at the University of Bologna, from 2003 to the 2005 together with a Post-doctorate in the area of Juridical Sciences, Political and Economics from the University of Bologna. Today, he is a Research Fellow in the disciplinary sector SPS/08 (ex Q05B), Sociology of cultural and communicative processes, within the Department of Sociology at the Faculty of Political Sciences at the University of Bologna. In 2005-06, he was a lecturer for the course "Market and Consumption Behaviour" within the Master Degree: "Employment, Markets Environment", within the Faculty of Political Sciences at the University of Bologna. Since 2006 he has been responsible for the EU project "Leonardo Da Vinci" at the Faculty of Political Sciences of the University of Bologna and for the Newsletter and website of the Department of Sociology at the University of Bologna. Since 2007 has been responsible for the Erasmus exchanges with the University of Copenhagen. Since 2008 he has been responsible for the Erasmus exchange with Mikolas Romeris Univeristy of Vilnius and is a representative for the Political Science Faculty of the Erasmus Palcement Project. Since 2009 he is a member of the Prosumer Research Group - Maryland University UMD.



FALCONI Alessandra

Centro Zaffiria – Media Educator – Rimini



Zaffiria est un centre publique qui propose l'éducation aux médias dans les écoles et hors-école. Nous travaillons avec les enfants, les enseignants et les parents.

Alessandra Falconi travaille à Zaffiria depuis le 1998, elle a participé à différents projets européens, colloques internationales et nationales. Elle organise aussi Medi@tando, congrès sur l'éducation aux médias en Italie. Elle a participé au Média Literacy Experts Group de la Commission Européenne.



FANELLI Emanuela

MED Media Education – *Coordinator MED Lazio – Roma*



MED, for twenty years on the Italian territory, gathers media professionals, educators, and experts. Inspired by the person's values, dialogue and solidarity, promoting the study of communication and media reception in the educational function, through the testing workshops for media education curricula, the project and testing of methods of education average in schools as in the extra schools, universities, families and communities. The aim is to promote media skills necessary to live and empowerment the media, acting in the public realm initiatives, conferences and publishing.

Expert in ICT and Web 2.0., she holds a degree in Communication Sciences and has earned a masters' degree in Multimedia Education at the University of Rome la Sapienza. Her work focuses on planning activities and tutoring for high education courses and workshops of Media Education in the schools of Rome. Currently, she teaches computer science and media education and collaborates with the MED, an Italian association for media education and communication.



GARDINI Gianluca

CORECOM / Regulatory Body – *President - Bologna*



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Professor of administrative law and information law at the University of Ferrara. Since 2008 he is President of the Emilia-Romagna CORECOM.



GIANNONI Alessia

COSPE – Bologna



COSPE is a non-profit association promoting intercultural dialogue, fair, sustainable development and human rights. Since its foundation – April 1983 – COSPE has been developing programs aimed at promoting anti-racism and inter-cultural society. Since the late Nineties COSPE has been implementing projects, conducting studies and research on cultural diversity in the media. Our challenges are to: improve the quality standards of the information disseminated by the media, promote the access of ethnic minority professionals in newsrooms and in the media sector. We work on both representation and self-representation of migrants and ethnic minorities (www.mmc2000.net: COSPE Portal on media and minorities).

Project manager at COSPE since 2006. Design, management, coordination of European, transnational and national projects aimed at enhancing equal opportunities for people from diverse background and vulnerable groups. Research and analysis on: media and diversity issues; racism, discrimination and equality; ethnic minority communities and migration-related issues; multicultural/ethnic media. Coordination of www.mmc2000.net, the first Italian website on Media and Diversity. Laurea in Intercultural Studies at the University of Trieste and specializations in project cycle management, immigration legislation and development education.



GROLLO Marco

Media Educazione Comunità – *Media educator* - Comune Aviano



Media
Educazione
Comunità

The Media Educazione Comunità Association is composed of educators, writers, teachers and media experts whose activity is focused on critical analysis of media and proposals of educational projects. The main activities are as follows: training teachers and parents, in order to provide teachers with a methodology to analyze media products (advertising, cartoons, TV news, printed media, internet) and to offer

parents training on the educational use of media in families; cultural initiatives on critical analysis of media; special projects (“Bambini non commerciali”, “Sicuri su Internet”; Progetto memoria”) involving not only the issue of media education, the involvement of local community. In the website of these projects are presented in detail.

Responsible for the education and training sector of City of Aviano (2001-today); Founder and manager of Association “Media Educazione Comunità” (2010-today); Founder and manager of school and training sector of the National Association “Megachip – Democracy in communication”, Rome (2004-2010); Consultant and teacher in Media Education. Supervision of Media education projects in various locations of Italy, and since 2004 more than 50 media education projects in the Italian region of Tuscany, Lombardy, Veneto, Friuli Venezia Giulia, Piemonte, Lazio, Marche, Trentino Alto Adige, Liguria. Consultant and scientific committee member of European Project “EASY: Enhancing Awareness on Safety for Young People”, for Save The Children Italia (2004 – 2006).



GUIATI Marco

CORECOM– *Media Educator* - Bologna



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I'm a graduate in Public, Social and Politic Communication and I work for CORECOM Emilia-Romagna in Bologna. I deal with protection of children in the local television broadcasting sector and monitoring local radio and television broadcasting sector.



LEVATINO Angela

Comune di Lissone / Settore Istruzione / Politiche Giovanili e per l'Infanzia – *Manager*
– Lissone



Our Department is about: Finding a school or childcare, Adult Education courses, Financial support for school and/or childcare, Pupil and parent support, Prevention for young, Support to parents. We are committed to providing opportunities for achievement through learning for everyone who lives, works, studies and teaches.

I was born in the 22th of February in 1961. I have a degree in Economy and I work near the Local Authority in Lissone, as manager to Education and Learning. I work with the Mayor and the town councillors to Education and to Youngs; I am responsible for technical groups on politics for youth issues.



LONGO Margherita

COSPE Onlus – *Project Manager* – Firenze



COSPE (Co-operation for the Development of Emerging Countries) is a no-profit association operating in the field of international co-operation and solidarity. COSPE was founded in Florence in 1983 with the objective of helping to overcome conditions of poverty and social injustice throughout the world. Following initial acts of co-operation in several African and Latin American countries, COSPE is currently committed to the implementation of more than 100 projects in around 30 countries worldwide. Ever since its early days it has been promoting programmes aimed at spreading a spirit of antiracism and interculturalism, whilst playing an active role in international solidarity networks and campaigns.

Margherita Longo is a graduate in History of Theatre with a thesis on Theatre Anthropology. She has always dealt with possible applications of theatre in social and multicultural contexts, in particular using the techniques of Theatre of the Oppressed. She worked with disabled young people and in training of staff of primary care. Since 2007 she collaborates with COSPE, for which she designs and carries out educational courses on intercultural topics with students of different types and levels. She also works in teacher training and has been active in research on the issue of discrimination of Roma people.



MASTROGIANNAKIS Diamantis

**Université de Lille / Equipe de Recherche Septentrionale "Sport & Société" –
Conférencier – France**



The most important scientific centre in Sport Sciences in the North of Paris, ER3S (Equipe de Recherche Septentrionale "Sport et Société) is a research group recognised by the French Ministry of Higher Education and Research. The centre covers three main research fields: sport, Innovation and Communication / Sport, Education and Health / Sport, Violence and Regulation / L'Equipe de Recherche Septentrionale Sport et Société (ER3S) est un laboratoire de recherche universitaire qui mène entre autres des recherches dans

le domaine des médias et plus précisément dans le domaine de la responsabilité sociale des médias et des journalistes.

In June 2010 I defended my PhD dissertation entitled "The regulation of hooliganism in Greece: games and stakes of counter hooligan policies". Actually, I am a contractual lecturer in the University of Lille 2 at the Department of Physical Education and Sport and I am also engaged in a post doctoral research at the Durham University in the School of Applied Social Sciences, Institut for Hazard and Risk Management; the title of my research is "Preparing the Games: cross border security governance of the 2012 Olympic Games. The case of U.K and France".



MELI Anna

Consultant – Independent Media & Diversity Expert – Italy



Currently independent consultant on media and diversity, I've been working for more than 10 years for COSPE, an Italian NGO managing Italian and European projects and activities on media and diversity. Degree in Political Sciences and expert in intercultural communication, I'm working now on research, consulting and training activities for the promotion of diversity in the media in Italy. / Attualmente consultante indipendente sur médias & diversité, j'ai travaillé pendant plus de 10 ans comme responsable de projets et des activités sur l'immigration et les médias pour l'ONG COSPE. Diplômée en sciences politiques et expert en

communication interculturelle, je travaille maintenant en recherche, formation et consultante sur Médias & Diversité en Italie.



METREF Karim

**Piemondo.Onlus / ANSI (Association des journalistes étrangers en Italie) –
Educatrice, formatrice & journaliste freelance – Torino**



Piemondo.Onlus. Fondée en 2005 par des journalistes et des chercheurs en sciences de l'information immigrants résidents au Piémont (Italie du Nord), l'objectif principal de l'association est d'étudier et de travailler à améliorer l'image des immigrants en particulier et des minorités en général présentée dans les médias. L'association a

réalisé différents projets (www.piemondo.org) dont le dernier (toujours en cours) est la création d'un mensuel gratuit, Glob011 – Officina di Informazione Globale. Glob011 è un journal avec une rédaction multiculturelle qui cherche à analyser les questions locales en les liant au global et les questions mondiale en montrant les répercussions sur le local / Piemondo.Onlus. Founded in 2005 by immigrant journalists and researchers in information science in Piedmont (northern Italy), the main objective of the association is to study and work to

improve the image of immigrants in particular and minorities in general presented in the media. The association has carried out various projects (see: www.piemondo.org) the last one (still ongoing) is the creation of a free monthly newspaper, "Glob011 - Officina di informazione Globale". Glob011 is a newspaper with a multicultural editorial board that seeks to analyze local issues by linking them to global and global questions by showing their impact on the local level.

Karim METREF né en 1967 à Tizi Ouzou, en Algérie. Diplômé de l'Institut technologique de l'éducation de Ben Aknoun, Alger, en 1989. Professeur d'éducation artistique dans une école moyenne, jusqu'en 1998. Diverses formations de formateurs en éducation interculturelle, éducation à la paix, gestion nonviolente des conflits. Éducateur et formateur je collabore comme freelance avec différentes associations et organisations. Parallèlement au travail d'éducateur, je pratique le journalisme et l'écriture sous différentes formes. Collaboration avec différents périodiques italiens (Internazionale, Il manifesto, Carta, Peacereporter...). Mon blog (www.karimmetref.info) qui parle principalement de questions liées aux droits des immigrés et aux questions internationales (Afrique du Nord et Moyen Orient) est cité et repris régulièrement par différents sites d'information et autres blogs. J'ai aussi co-réalisé deux longs métrages documentaires, un (Le retour des Aarches) sur l'insurrection du « Printemps noir » en Kabylie, Algérie, en 2001; l'autre (Et placide coule le Tigre...) sur la vie des Irakiens au lendemain de l'invasion de 2003. En 2009 j'ai suivi dans le cadre du projet Migrants in the Media (<http://www.mmc2000.net/focus-progetti/mim/>) j'ai suivi une première formation de formateur en Media éducation liée principalement au monde de ONG (formations aux ONG de migrants sur l'image des immigrés dans l'info et sur les techniques et les actions à adopter pour tenter de l'améliorer). Actuellement je suis président de l'association Piemondo.Onlus et coordinateur du projet « Glob011 ». / Karim Metref born in 1967 in Tizi Ouzou, Algeria. A graduate of the Technological Institute of Education, Ben Aknoun, Algiers, in 1989. Professor of arts education in a middle school until 1998. I attended diverse training for trainer in intercultural education, peace education, and nonviolent conflict management. I work as freelance educator and trainer with different associations and organizations. Parallel to the work as educator, I practice journalism and writing in different forms. Collaboration with various Italian periodicals (Internazionale, Il Manifesto, Carta, Peacereporter ...). My blog (www.karimmetref.info) speaks mainly of questions related to the rights of immigrants and international issues (North Africa Middle East e) and is cited and taken regularly by various information website and other blogs. I also co-directed two documentary films, one (The come back of the Aarches) about the insurrection of the "Black Spring" in Kabylia, Algeria, in 2001, and the second (and the Tigris placidly flows ...) on the lives of Iraqis after the 2003 invasion. In 2009 I followed in the project Migrants in the Media (<http://www.mmc2000.net/focus-progetti/mim/>) a first training of trainers in Media Education primarily related to NGOs (training to migrants NGO's on the image of immigrants in the media and the tools, techniques and actions to take to try to change it).



MOSTI Stefano

CARES - Osservatorio di Pavia – Chairman – Pavia



The Osservatorio di Pavia is an institute of research specialised in media analysis at theoretical and empirical level. The institute is an independent non-profit organisation. Its main objective is the safeguard of social, cultural and political pluralism in the field of mass media through the elaboration of methodologies of research and analysis applied to media studies. It employs 30 researchers and a network of scholars in media studies. The Osservatorio di Pavia was founded in 1994 by C.A.R.E.S. together with a group of professors of Social Sciences of the University of Pavia. Since then, it has become an internationally recognised institute for the analysis and research on mass communication.

President of the Osservatorio di Pavia. Graduated in Political Science from the University of Pavia, he's a founding member of the Observatory. Since 1998, he is member of the Board of Directors of the Observatory of Pavia. Among the main research activities: analysis of political communication broadcasting, communication on agrobiotechnology, the analysis of communication on consumer products in the Italian media, the analysis of the contents of the press and local television. He provides training in the analysis of communication in the media, is a member of the executive of the CEM, the Center for Media Literacy of Pavia and of the honorary committee of the Child Guardian Award. / Presidente dell'Osservatorio di Pavia. Laureato in Scienze Politiche presso l'Università degli studi di Pavia, è socio fondatore dell'Osservatorio. Dal 1998 è membro del Consiglio di Amministrazione dell'Osservatorio di Pavia. Tra le principali attività di ricerca: analisi della comunicazione politica radiotelevisiva, la comunicazione sulle agrobiotecnologie, l'analisi della comunicazione sui prodotti di largo consumo nei media italiani, l'analisi del contenuto della stampa e della televisione locale. Si occupa di formazione nell'ambito dell'analisi della comunicazione nei media, è membro del direttivo di CEM, Centro per l'educazione ai media di Pavia e del comitato d'onore del Child Guardian Award.



ORBAN de XIVRY Anne-Claire Consultante Education aux media – Italy



Mainly as coordinator of a Youth organization of Media Education (Action Cine Medias Jeunes – Belgium), Anne-Claire Orban has developed different kinds of expertise in the field of Media Education, especially about young people and their web practices. She has developed some projects, tools, trainings and conferences. She was also member of the Council Superior of Media Education (CSEM – Belgium) et participated at different European Meetings of Media Education. During three years, she was also teacher about "Uses and Web: challenges and future" in Institut des Hautes Etudes des Communications Sociales (IHECS, Brussels). Recently settled

in Italy, Anne-Claire Orban is still passionate about the challenges of citizenship and creativity of Media Education and develops different collaborations / Principalement en tant que coordinatrice de l'organisation de jeunesse d'éducation aux médias (Action Ciné Médias Jeunes - Belgique), Anne-Claire Orban a développé différents types d'expertises dans le domaine de l'éducation aux médias, notamment autour des jeunes et leurs pratiques numériques. Elle y a développé des projets multiples à l'attention des jeunes, des outils pédagogiques, des formations et des conférences. A ce titre, elle a notamment siégé au Conseil Supérieur de l'Education aux Médias (Belgique) et a participé à diverses rencontres européennes de l'éducation aux médias. Elle a également pris pendant trois ans la charge d'un cours « Usages du Web : enjeux et perspectives » à l'Institut des Hautes Etudes des Communications Sociales (IHECS, Bruxelles). Récemment installée en Italie, Anne-Claire Orban reste passionnée par les enjeux citoyens et créatifs de l'éducation aux médias et met sur pieds diverses collaborations en ce domaine.



PALTRINIERI Roberta Università degli Studi di Bologna / Faculty of Political Sciences – *Professore associato* - Bologna

Roberta Paltrinieri is associate professor since 1999. in Sociology of Communication and Sociology of Consumption, at the Faculty of Political Science University of Bologna. She is a member of the Department of Sociology "Achille Ardigò" in Bologna. She has been a member of the Science Board of the P.I.C. Cultural and

Communication Processes , of AIS (Italian Association of Sociology) during the three years 2005-2008. She is the scientific director of Ces.co.com, Study Centre of Consumption and Communication. Department Of Sociology University of Bologna.



PAROLA Alberto

Università Torino – *Researcher* – Torino



Alberto Parola is a Assistant Professor of Educational research at the Department of Education and Learning Sciences, University of Turin (from November 2002 up to now). His main research areas include Media Education, Psycho-Educational Technology approach, Qualitative research Methods in Education. On these topics he has published 7 books and curatorship, 23 book chapters and papers, 21 scientific articles, 41 meeting and conferencing presentations and 6 multimedia and television products. Recently, he published *Figli dei media* (2005, with B. Bruschi), *Vedere, guardare, osservare la Tv* (2006, with R. Trincherò), *L'educatore come ricercatore* (2007) *Territori mediaeducativi* (2008), *Le trappole del verosimile* (2009) and *Media education in action* (2010, with M. Ranieri). Also he wrote a series of articles on the use of the web for media training and education. Currently, he's Vice President of MED (Media Education Italian Association), Co-Director of the journal *Media education: studi, ricerche, buone pratiche* (2009), Rai (Public Italian Television) Scientific Advisor for the survey instruments and monitoring of kids TV, Educational Director of Extracampus Tv (University of Turin), Scientific Advisor of the project Logos of MIUR (Ministry of Education, Universities and Research) and creator of the Media Education European project On Air (www.onair.medmediaeducation.it).



PERROTELLI Matteo

Centro Europe Direct / Regione Emilia-Romagna – *Trainer* – Bologna



I work for Europe Direct Center and I write for the website "Pace e diritti umani", an institutional website addressed to associations and ONG, supported by European Commission and the Emilia-Romagna region (www.paceediritti.it).

I 'm 26 years old, I was born in Napoli, and I studied Political sciences at the University. After my University degree, I attended the European College of Parma Foundation and I specialize in European law about sport. I speak English, French and German. Actually I' m doing a training at the Regione Emilia-Romagna for the Europe Direct Center and I live in Bologna.



RAGOSTA Anna

Centro Culturale Sportivo Asteria – *Head of cultural activities mediated by technologies* – Milano



CENTRO CULTURALE SPORTIVO ASTERIA, established in 1990 in Milano. It is a private institution which aims to promote life in all aspects and to incentive cultural and educational research for the global growth of man. It offers proposals, events, and initiatives especially for young people; it is a place of dialogue between public and private educational institutions, cultural operators,

opinion leaders. It works closely to the territory with attention to social issues and local needs, without neglecting international problems and items. It is an educational agency recognized by the Italian Ministry of Education for quality training devoted to educators, teachers, parents.

Anna Ragosta is a media educator, an instructional designer, an educator and an independent researcher. She participates in national and international projects having as their objects the training, education and ICT. Her interests are related to educational technology and, in particular, media, video games, audio-visual, internet and IWB (Interactive White Board). She collaborates with the Catholic University of Sacred Heart, Centro Culturale Sportivo Asteria, institutions, public and private agencies.



RAZZOLI Damiano

Intercultural Centre Mondinsieme – Intercultural Communication Officer – Italy



**Centro Interculturale
MONDINSIEME**
Intercultural Centre

The Intercultural Centre Mondinsieme was born in 2001 to focus on cultural processes of integration of foreigners. Ten years later, it has become a Foundation, implementing many project in the field of cultural diversity promotion, citizenship with intercultural association and second generation youngsters, of media and diversity, of education against racism in the schools, of intercultural communication and relation with workers and companies / Le Centre Interculturel Mondinsieme est active du 2001. Pendant le 2011, il prend le statut de Fondation. L'activité du Centre se concentre sur l'intégration dans une perspective interculturelle, afin de prévenir les situations de marginalisation culturelle et la ghettoïsation des citoyens étrangers et, au même temps, l'émergence du radicalisme et de l'idéologie du multiculturalisme. Il a développé plusieurs projets sur la citoyenneté avec le jeunes de second génération et les associations interculturelles, sur le media et la diversité, sur la promotion de la diversité culturelle, sur l'éducation contre le racisme dans les écoles, sur la communication interculturelle avec le travailleurs et les société.

Graduated in Communication Sciences at the University of Modena e Reggio Emilia, he holds a PhD in Semiotics from the University of Bologna with researches on media, memory, and cultural identity. He has been teaching new media and visual communication since 2009 at the University of Modena and Reggio Emilia. He has been working as journalist for more then 10 years. Since 2011, he is the Intercultural Communication Officer at the Intercultural Centre Mondinsieme / Diplômé en Sciences de la Communication à l'Université de Modena et Reggio Emilia, il est titulaire d'un Doctorat en Sémiotique à l'Université de Bologna suite à une recherche sur les relations entre journalisme, mémoire sociale et identité culturelle. Il enseigne Web Media et Communication Visual à l'Université de Modena et Reggio Emilia due 2009. Il a commencé à faire du journalisme il y a plus de 10 ans. En 2011, il est devenu le responsable pour la communication interculturelle de la Fondation Mondinsieme.



ROSA Alessia

Università di Torino / Department of Education and Learning Sciences – PhD in Media Education – Vercelli



The Department of Education and Learning Sciences, University of Turin has been developing studies focused on Media Education since 1995. The research team considers the development of

media competences a necessary requisite to fully exercise citizenship in the current contemporary society. One of the most important subjects are certainly the empowerment of sport's values through mass-media system.

Alessia Rosa has a PhD in Media Education at the Department of Education University Of Turin. She is a media educator and an educational designer. Her research interests include media education in formal and informal learning contexts, the use and production of educational videos as well as videogame education. On these topics she published some papers and books. She also manage projects, in collaboration with many ONG, Universities and other Government Department focused on sharing media education values in all the educational range.



RUSSO Pippo

UISP / National Sport for All Association – Researcher – Firenze



UISP (Unione Italiana Sport per Tutti, Italian Union of Sport for All) is a national wide organization that spread sport's culture and practice, in terms of solidarity, well being and associative participation. / IUSP (Unione Italiana Sport per Tutti, Union Italienne du Sport pour Tous) est une organisation nationale pour la diffusion et la pratique du sport, en termes de solidarité, de bien-être et de participation associative.

Pippo Russo teaches sociology in Florence and Rome IV Universities. He's also novelist and free lance journalist for a lot of daily newspapers and monthly magazines. / Pippo Russo est professeur de sociologie dans les universités de Florence et Rome IV. Il est aussi auteur de romances et journaliste 'free lance'.



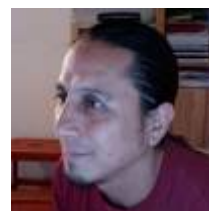
SANCHEZ ARCOS Lotar

Istituto degli Innocenti – Press and web office – Firenze



The Istituto degli Innocenti has been operating for nearly six centuries to help and protect the family and childhood. At the time it arose, the first half of XV century, represented the first institution in the known world, exclusively dedicated to the care of children. Even today the Institute is located in Piazza della Santissima Annunziata, in the historic building designed and built by Filippo Brunelleschi, who made of it an admirable example of Renaissance architecture. Over time it has continued to be enriched by the contributions of outstanding artists. The history of the Institute is immense and grows in the secular experience of care for children as well as its artistic and monumental heritage. The commitment to the protection of children and their rights has never stopped, but it is up to date with the evolution of culture and society. Suffice it to say that, while still in the early '60s was exclusively dedicated to the reception (housed about 300 children who have been abandoned), now the Istituto degli Innocenti is a center of services and diversified activities: a home for children and shelters for pregnant women and mothers with children; kindergarden and supplemental educational services, documentation center, research and analysis, training in childhood, adolescence, family.

Lotar Sánchez was born on 07/02/1975 in Quito, where he studied theatre, contemporary dance and worked as actor and dancer for several years. After moving to Italy, he graduated in Media and Journalism in Florence and worked for educational projects for children and youngsters (young and child centers, guidance, tutoring, job placement and vocational training courses). From 2008 he has been collaborating with Istituto degli Innocenti for www.trool.it, a portal specializing in media literacy. He does workshops of



"safe internet" in schools, training courses for parents and teachers about use of new media in education. Moreover he supervises the activities of educators and writes two blogs with content for children (www.trool.it/korny) and grown ups (www.trool.it/naun). He loves theatre for children and translations of tales, and does them from time to time.



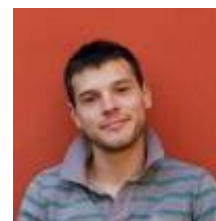
SORIANI Alessandro

Zaffiria – Centre of Media Literacy – Educator – Italy



Zaffiria – Excellence Centre of the Province of Rimini – is a centre based in the Municipality of Bellaria Igea Marina. The centre is engaged in offering and developing media education in the schools in collaboration with teachers, parents and children. Our projects and workshops are carried out in close cooperation with the many governing bodies of the schools throughout the territory. Our aim is to promote Children's rights and their social participation through the creative use of mass media, as with awareness raising initiatives like the Children's Municipal Council.

I'm 27 and I live in Cento, a small town near Bologna. I graduated in ICT and then I get a master degree in Science of education with the curriculum of "media education and e-learning". I own a cultural association that works for and with young people in order to create events. I also work as educator for Zaffiria in Rimini. My job is to do workshops in schools about media literacy, critical thinking, and correct use of new media like social network, chat, mobile phones, etc... I love photography, the video arts, and I practice in ju-jitsu, a sport that I love.



STORELLI Silvia

CrossingTV – Director – Bologna



CrossingTV is an intercultural web tv about young people of second generation of immigrants. Since 2008 CrossingTV produces news reports in the city.

Silvia Storelli, filmmaker, storyteller, blogger has produced numerous social documentaries.



TAGLIABUE Carlo

Centro Studi Cinematografici – President – Roma

Centro Studi Cinematografici (C.S.C.) is one of the latest National Association of cinema's usual audience recognized by the Government. In its 50 years of activity, C.S.C. has given life and coordinated more than 200 circles of cinema. In order to reach a fully conscious use of mass media in education, special effort has been given in professional trading of all kind of people interested in cinema. C.S.C. organizes an annual course with the aim of promoting media culture among young people. The association also promoted reviews of major interest, such as Film, Scrivere di Cinema and Il Ragazzo Selvaggio. C.S.C. has also promoted books about authors, comedy, drama and other issues in cinema plots.

Director of TV emissions for RAI, professor at University for Foreigners of Perugia, critic of cinema, editor, author of many essays and books about cinema and media education. National President of Centro Studi Cinematografici and director of its magazines IL RAGAZZO SELVAGIO and SCRIVEREEdiCINEMA.



TIROTTA Rossella

CORECOM Emilia-Romagna – *Sociologa* – Bologna



The Communications Regulatory Authority is an independent authority. The law n.249/97, which defines the CORECOM as “functional bodies” of the Authority, itself provides that they may be established by regional law of which they take over the competencies and functions, and it also provides that the Authority may delegate to them certain of its competencies. The functions primarily are: a. resolution of the disputes between telecommunication operators and users; b. register of the telecommunications; c. protection of children in the local radio and television broadcasting sector; d. enforcement of the propaganda regulation; e. monitoring local radio and television broadcasting sector; f. research and survey activities in the radio and television local broadcasting.

PhD in Sociology, she works since 2006 at the Regional Committee for Communications, leading researches and experimental projects for the promotion and protection of children in broadcasting and for media education in the schools. She collaborates with the University of Bologna and Teramo, as well as with Reggio Children and The Center for Media Education Zaffiria. Member of the Regional Technical Committee on intercultural communication and social policies for the younger generation.



TOMMASINI Laura

Sport Press – *Direttore* – Bologna



Sport Press nasce nel 1997 come web magazine dedicato allo sport di Bologna.



TRIFIRO Emerico Massimo

Università di Parma – *Student* – Parma



I am a student at the Faculty of Philosophy and Arts, University of Parma, course of Science of Education and Training Processes. Since 2007 I am conducting activity of risk reduction and prevention, first with community recovery & reception “Betania” (project work) and now with SERT-AUSL of Parma.



VERNIERS Patrick

Media Animation – Directeur – Belgique



Media Animation ASBL is a media and multimedia education body for the Belgium French-speaking Community. It is recognized and subsidized by the Ministry of Education and Ministry of Culture. It is specialized for implementing research, information, training and educational publication. Media Animation's mission is to support operators in the field of education along two complementary action lines: 1/ Consultancy, audiovisual and multimedia production and 2/ professional production

support to operators in the cultural and educational fields. Media and multimedia education : raising awareness with political authorities and education authorities, training teachers and educational mediators (social workers, educators,...), publishing educational works, setting up research actions. Media Animation coordinates and participates in different EC funded project: [Educaunet](#), [Media-educ](#), [Mediappro](#), [Euromeduc](#), MARS. Media Animation works actively to create a European network for media literacy and is an active member of the steering group of the European Charter for Media Literacy (www.euromedialiteracy.eu) / Média Animation est un centre de ressources en éducation aux médias et au multimédia pour la communauté francophone de Belgique. Il est reconnu et subsidié par le ministère de l'enseignement et de la culture. Il est aussi un centre de formation professionnelle et d'éducation permanente des adultes.

Patrick VERNIERS is director of Media Animation (Resource centre for Media Education) since 1996. Vice-president of the governmental higher board for Media Education of the Brussels Wallonia Federation (Belgium). He is expert for the Council of Europe and for the European Commission. Senior Lecturer for the communication school of UCL (Catholic University of Louvain-la-neuve) and invited Professor at IHECS (Higher School for Social Communication) in Brussels. He is coordinator of different European projects in the field of Media Education, including MARS. He is General Secretary of the European Charter for Media Literacy, the main Media Education network of organisations in Europe / Patrick Verniers est directeur de Media Animation (association d'éducation permanente et centre de ressources en éducation aux médias et multimédia) depuis 1996. Il est également vice-président du Conseil Supérieur de l'éducation aux médias de la Fédération Wallonie-Bruxelles. Expert auprès de la Commission Européenne et du Conseil de l'Europe, il a initié et coordonné plusieurs programmes européens en matière d'éducation aux médias. Patrick Verniers est maître de conférence invité à l'école de communication de l'Université Catholique de Louvain-la-neuve (Belgique) et professeur Invité à L'IHECS (Institut des Hautes études en communication sociale, Bruxelles). Il est également Secrétaire Général du principal réseau d'éducation aux médias en Europe.

