



Activity N°11: Choosing images

Analysis
France

Key words: *Image / Language / Diversity*



Target groups:

- Journalism students
- Professional journalists
- Other media professionals
- Media literacy trainers

Duration: 60 minutes

Context: Choosing images to illustrate a newspaper article is not an insignificant exercise. Choosing means rejecting. And in this case, choosing also means designating. By associating an image with an article, participants will realise this. This experience will also entail an analysis of the functions of images in the press.

Objectives:

- **To identify the functions of images in the press**
- **To analyse the language of images**
- **To raise awareness of the choosing dimension**

Equipment: none

Media Resources: A set of press articles from which any illustrations and captions have been removed. Preparation should entail:

- Collecting the illustrations of the selected articles, without their captions
- Adding to these any other images you like
- Keeping the original material

Observation: The activity could also be carried out using a set of media materials relating solely to sport.

Organisation:

Class configuration	Time in minutes	Sequence of activities
GR	5'	Introduce the activity by presenting the collected illustrations. Divide the participants into sub-groups and give to each one of the articles, without its illustrations.
PRS	10'	Each sub-group chooses the illustration that most closely matches the article, then analyses its different elements and writes a caption.
GR	20'	The illustrated articles are brought together. Each group is asked to explain the choices made and its analysis of the illustration.
GR	20'	Show the article with its original photo. Using these examples, identify and discuss the functions of images in the print media.

Variant: This activity could be carried out in the same way to provide media education on the relationship between images and text in the print media.

Suggested follow-up activities:

- **Language and words** Unit: Activity n°21. Reporting on a non-event
- **Images** Unit: Activity n°15. One, two, tweet!