



MARS – MEDIA & ANTI-RACISME DANS LE SPORT

Media, Diversité & Racisme dans le Sport

RENCONTRES MEDIATIQUES NATIONALES

Formation & Education au Journalisme & aux Media

RAPPORT SONDAGE PARTICIPANT

24. – 26. OCTOBRE 2012

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Financé
par l'Union Européenne
et le Conseil de l'Europe



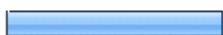
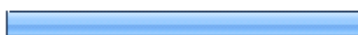
UNION EUROPÉENNE







COUNCIL OF EUROPE
CONSEIL DE L'EUROPE

Mis en œuvre
par le Conseil de l'Europe

1. Please indicate your gender

		Response Percent	Response Count
Male		37.5%	3
Female		62.5%	5
		answered question	8
		skipped question	0

2. Please indicate your age range:


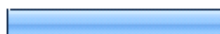

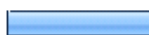



		Response Percent	Response Count
25 years or under		12.5%	1
26 to 40 years		62.5%	5
41 to 55 years		12.5%	1
56 years and over		12.5%	1
		answered question	8
		skipped question	0

3. Please choose the country in which you work:

		Response Percent	Response Count
Austria		0.0%	0
Belgium		100.0%	8
Bulgaria		0.0%	0
Cyprus		0.0%	0
Czech Republic		0.0%	0
Denmark		0.0%	0
Estonia		0.0%	0
Finland		0.0%	0
France		0.0%	0
Germany		0.0%	0
Greece		0.0%	0
Hungary		0.0%	0
Ireland		0.0%	0
Italy		0.0%	0
Latvia		0.0%	0
Lithuania		0.0%	0
Luxembourg		0.0%	0
Malta		0.0%	0
Netherlands		0.0%	0
Poland		0.0%	0
Portugal		0.0%	0
Romania		0.0%	0
Slovakia		0.0%	0
Slovenia		0.0%	0
Spain		0.0%	0

Sweden	0.0%	0
United Kingdom	0.0%	0
Other (please specify)		0
answered question		8
skipped question		0




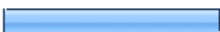
4. Please select your occupation from the list below, or click "other" and type it in (select maximum of 2):

		Response Percent	Response Count
Journalist		12.5%	1
Editorial staff		0.0%	0
Publisher		0.0%	0
Lecturer/teacher/trainer		37.5%	3
Student		12.5%	1
Education Management		25.0%	2
Media/Communications or PR staff		12.5%	1
Researcher		25.0%	2
Regulatory body member		0.0%	0
Other (please specify)		12.5%	1
answered question		8	
skipped question		0	




5. Please select the type of organisation that you work mostly for (select maximum of 2):

		Response Percent	Response Count
Public service media		0.0%	0
Commercial/private media (incl. print)		0.0%	0
Ethnic & Diversity media		0.0%	0
Community media		0.0%	0
I work freelance		12.5%	1
Journalism/communication school/department		25.0%	2
Journalism/media training body		12.5%	1
Media literacy organisation		62.5%	5
Human rights/anti-racism NGO		0.0%	0
Other NGO		0.0%	0
Trades Union		0.0%	0
Editors/broadcasting association		0.0%	0
Press council		0.0%	0
Regulatory body		0.0%	0
Sports club/association/union		0.0%	0
Other (please specify)		25.0%	2
answered question			8
skipped question			0

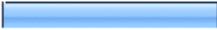
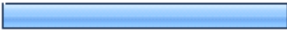

6. Please indicate which media you work most with (select one only):

		Response Percent	Response Count
Print		12.5%	1
Radio		0.0%	0
TV		12.5%	1
Web/Multimedia		37.5%	3
Does not apply		37.5%	3
answered question			8
skipped question			0





7. Overall, how satisfied were you that the organisation of the Encounter was appropriate and effective for what it set out to achieve?

		Response Percent	Response Count
Very satisfied		62.5%	5
Somewhat satisfied		25.0%	2
Neither satisfied nor dissatisfied		0.0%	0
Somewhat dissatisfied		12.5%	1
Very dissatisfied		0.0%	0
answered question			8
skipped question			0





8. Overall, how satisfied were you with the content and activities of the Encounter?

		Response Percent	Response Count
Very satisfied		37.5%	3
Somewhat satisfied		50.0%	4
Neither satisfied nor dissatisfied		12.5%	1
Somewhat dissatisfied		0.0%	0
Very dissatisfied		0.0%	0
		answered question	8
		skipped question	0




9. Please choose one of the following options regarding the statement below: “The Encounter deepened my understanding of (as appropriate) journalism training and/or media literacy, in relation to sport issues, non-discrimination and expression of diversity.”

		Response Percent	Response Count
Strongly agree		37.5%	3
Agree somewhat		25.0%	2
Neither agree nor disagree		25.0%	2
Disagree somewhat		12.5%	1
Strongly disagree		0.0%	0
		answered question	8
		skipped question	0





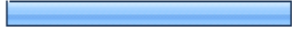

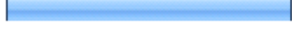
10. Please choose one of the following options regarding the statement below: “The Encounter stimulated ideas about how I might change/improve my work practices in relation to sport issues, non-discrimination and expression of diversity.”

		Response Percent	Response Count
Strongly agree		37.5%	3
Agree somewhat		37.5%	3
Neither agree nor disagree		12.5%	1
Disagree somewhat		12.5%	1
Strongly disagree		0.0%	0
answered question			8
skipped question			0



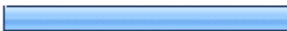

11. Please choose one of the following options regarding the statement below: “The Encounter demonstrated advantages of exchanging views and collaborating with (as appropriate) journalism trainers OR working media literacy practitioners.”

		Response Percent	Response Count
Strongly agree		50.0%	4
Agree somewhat		25.0%	2
Neither agree nor disagree		0.0%	0
Disagree somewhat		25.0%	2
Strongly disagree		0.0%	0
answered question			8
skipped question			0

12. Based on your experience and thinking about media coverage and sports, what kind of support do you think might assist media professionals and students to include non-discrimination and diversity around sport and beyond, in their coverage (Please check up to 3)

		Response Percent	Response Count
Training workshops (Content and Techniques)		100.0%	8
Production techniques manuals or examples		12.5%	1
Arguments that make the case to senior management on diversity		0.0%	0
Case Study examples of good practice		50.0%	4
Financial support		12.5%	1
Good, reliable contact sources from diverse backgrounds dealing with your issue		50.0%	4
E-learning tools (content and techniques)		12.5%	1
Tools for reflecting on diversity in the workplace		50.0%	4
Does not apply to me		0.0%	0
Other (please specify)		0.0%	0
answered question			8
skipped question			0


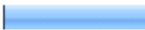
13. Indicate overall the extent to which your expectations of this Encounter have been fulfilled on a scale of 1 to 5, where 1 means “Not at all” and 5 means “fully”

		Response Percent	Response Count
1		0.0%	0
2		12.5%	1
3		25.0%	2
4		50.0%	4
5		12.5%	1
answered question			8
skipped question			0

14. Please suggest one or more ways in which we could improve this meeting next time:

	Response Count
	4
answered question	4
skipped question	4

15. Do you expect to participate in another MARS activity e.g. a European Encounter, a National Encounter, or a Work Exchange (see <http://www.coe.int/t/dg4/cultureheritage/mars/>)?

		Response Percent	Response Count
I am likely to		75.0%	6
I don't know		25.0%	2
I am unlikely to		0.0%	0
answered question			8
skipped question			0

Page 1, Q4. Please select your occupation from the list below, or click "other" and type it in (select maximum of 2):

1	Inspector of Education	Nov 14, 2012 10:43 AM
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Page 1, Q5. Please select the type of organisation that you work mostly for (select maximum of 2):

1	Immigration/integration organisation for foreign people	Jan 7, 2013 12:21 PM
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2	Ministr of Education	Nov 14, 2012 10:43 AM
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Page 2, Q14. Please suggest one or more ways in which we could improve this meeting next time:

1	Include the use of intervultural communication tool in the Encourter. More focus on diveristy/discromination	Jan 7, 2013 12:22 PM
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2	-To be receive the agenda ver early, in ordrer to plane the participation. - To manage time for free exchanges between participants	Nov 14, 2012 10:56 AM
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3	Have more journalists, we were often talking between people working in media literacy. More journalistic points of vue would have been valuable.	Oct 28, 2012 12:38 PM
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4	Invite more professional journalists	Oct 26, 2012 3:07 PM
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